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Briscoe Protective Systems Inc. Announces Company's Expansion into Westchester County

Company Seeks to Grow by 20% This Year

July 16, 2014, Centereach, NY — <u>Briscoe Protective Systems Inc.</u> is proud to announce that the company is making progress with one of its many goals for 2014, which includes expanding into Westchester County. The expansion falls in line with the company's goal to enhance its business outside of Long Island and the five boroughs of New York City.

In the beginning of 2014, the company entered into a multimillion-dollar credit facility and banking agreement with Suffolk County National Bank, in order to acquire other fire and security alarm companies. Although it took a few months to get the increased line of credit because Briscoe is considered a "small business," rather than a Fortune 500 company, Bob Williams, President, Briscoe Protective Systems Inc., says he is confident that his company has the capability to grow by 20 percent by integrating newly acquired companies into its existing operations. "We have many customers in the Long Island and New York City areas, such as nonprofit agencies, with locations in Westchester, so we felt that expanding to Westchester was a logical addition to our marketing area," says Mr. Williams.

"Briscoe can now focus on serving more customers beyond Long Island and the five boroughs of New York City and will hopefully grow out of the 'small business' category," Mr. Williams says. "This will allow more New York businesses to learn about the various fire and security alarm systems Briscoe has to offer. Eventually, the company hopes to grow beyond New York State in order to serve a wider range of customers."

"We are proud to announce this milestone," says Mr. Williams. "We cannot wait to get to know our new customers and bring our experience and expertise in fire and security alarms to Westchester-area businesses. This has been something we have been thinking about for a while, so it is rewarding to finally say that we've accomplished a big part of our goal."

For more information, call Denise Rueda at 1 (888) BRISCOE (274-7263) extension 214 or visit www.briscoeprotective.com.

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About Briscoe Protective Systems Inc.

Since 1978, <u>Briscoe Protective Systems Inc</u> and its team of experienced professionals have brought world-class solutions, with fire and security alarm products and services of superior competitive quality and unparalleled value. Briscoe provides factory-trained technicians with NICET certification, in-service training, software support, preventative maintenance inspections, computerized equipment, engineering and drafting, code compliance and more. Briscoe has locations in Long Island, 5 Boroughs of New York City and Westchester, New York.