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Just One Life Program Launched to Save Lives through Smoke Detector Distribution Program

Leading Fire and Security Alarm Company Teams Up with Fire Departments to Provide Families with Life-Saving Devices in Light of Recent Home Fires in Suffolk County

CENTEREACH, NY, October 29, 2013 — [Briscoe Protective Systems Inc.](#), a premier supplier of fire alarm, security, video and access control products, announced the company has teamed up with the Centereach Fire Department to kick off “Just One Life,” a community service initiative that is co-sponsored by fire districts across Suffolk County, Long Island. The Centereach Fire Department became the first district to join Briscoe’s efforts by inviting local families to the firehouse on October 29 so they can receive these life-saving devices.

“We are thrilled to have the Centereach Fire Department as the first district to join us in support of the ‘Just One Life’ program,” said Bob Williams, President, Briscoe Protective Systems Inc. “Briscoe is honored to participate with our fire districts, who give back to their communities every day. We are providing this service to residents in the hope of saving lives.”

The primary goal of the “Just One Life” fire safety awareness program is to provide new combination carbon monoxide/smoke detectors to local residents who may be unable to acquire these life-saving devices for their homes. As part of the program, employees from Briscoe have volunteered to deliver the devices to the residents and assist in their placement as needed.

What makes this program unique is that Briscoe will not only supply the CO/smoke detectors to the fire district residents, but provide installation services for these families who may be unable to be install the devices themselves due to financial or physical limitations.

“Many people who attend open houses at these firehouses take these CO and smoke detectors home, throw them in a drawer somewhere and forget about it,” Mr. Williams says. “In Just One Life, our talented and dedicated service technicians at Briscoe will make an appointment with the recipients, come to their homes and do the installations. The Just One Life program adds an extra level of safety by ensuring that these devices are installed.”

According to the National Fire Protection Association (NFPA), almost two-thirds of fire-related deaths in the home were the result of homes without properly functioning smoke alarms. There has been a rash of house fires on Long Island in the past month, some of which has resulted in the loss of life.

With the winter season approaching, more fires are expected to occur. The NFPA says that home fires and fire-related deaths occur the most often between December and February. Many residents use portable heaters to keep warm, but a fire may occur from the heaters being plugged in for too long or knocked over onto flammable materials or surfaces. Only cooking equipment causes more fires and fire-related deaths than heating equipment, according to the NFPA.

For more information, call 1 (888) BRISCOE (274-7263) or visit www.briscoeprotective.com.

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About Briscoe Protective Systems Inc.

Since 1978, [Briscoe Protective Systems Inc.](#) and its team of experienced professionals have brought world-class solutions, with fire and security alarm products and services of superior competitive quality and unparalleled value. Briscoe provides factory-trained technicians with NICET certification, in-service training, software support, preventative maintenance inspections, computerized equipment, engineering and drafting, code compliance and more. Briscoe has locations in Centereach, New York and New York City, New York. For more information, call 1 (888) BRISCOE (274-7263) or visit www.briscoeprotective.com.