



**FOR IMMEDIATE RELEASE**

**BRISCOE PROTECTIVE LAUNCHES CARBON MONOXIDE MICROSITE TO HELP EDUCATE NY BUSINESSES ON NEW CO LEGISLATION**

*Leading fire alarm and security specialists provide crucial information on new CO laws and offer free presentations to help businesses stay compliant.*

**Centereach, NY –July 7, 2015** –[Briscoe Protective Systems Inc.](#)—a leader in world-class fire, security, video and access control products—today announced the launch of its new microsite focused on Carbon Monoxide (CO) and the new commercial monitoring laws affecting NY businesses. This [new CO section](#) will provide a resource for commercial businesses, offering valuable information on how to improve CO safety at their facilities and to stay in compliance with the new legislation that went into effect on June 27, 2015. Website visitors will be able to view and download relevant information online and sign up for complimentary site evaluations, free educational presentations, and free code seminars.

As a public service, Briscoe is offering a free presentation to local businesses and organizations on the dangers of carbon monoxide, explaining how to protect the public while complying with new local laws. The presentation covers carbon monoxide basics, what the new local codes entail, and new compliance requirements for commercial businesses. Briscoe can visit businesses at their own premises or host the presentation at its corporate headquarters in Centereach. In addition, Briscoe offers a complimentary site evaluation of existing systems to help business owners determine how their systems can interface with the newly required CO detection devices.

Briscoe's CEO Robert P. Williams has been a long-standing advocate for preventing CO poisoning in Long Island's residential and commercial communities. Over the past year, Williams has been attending and speaking at many of the public hearings on CO legislation across the Island, encouraging local legislative officials to implement stricter CO laws for commercial facilities. *"We are extremely proud to be known as the experts in CO Safety & Compliance and look forward to helping our commercial community stay safe and help prevent the risk of any further CO tragedies,"* states Williams. Briscoe continues to lead the way in security and life safety solutions, and once again has been placed on this year's "Top 100 Companies" from Security Distributing and Marketing Magazine and ranked 86 out of 100 companies selected to receive this honor.

For further information on Briscoe's CO products and services, please contact Denise Rueda at [deniser@briscoeprotective.com](mailto:deniser@briscoeprotective.com) or visit [www.briscoeprotective.com/CO](http://www.briscoeprotective.com/CO).

**About Briscoe Protective Systems Inc.**

Briscoe Protective Systems Inc. is a leading provider of world-class fire and security alarm products and services offering superior quality and unparalleled value. For over 37 years, the company has been utilizing the most advanced technologies, partnerships and industry knowledge; making Briscoe the partner of choice for fire safety and security systems. From factory-trained technicians with NICET certification, to in-house training, software support, and preventative maintenance inspections; to engineering, drafting and code compliance; Briscoe has its customers' fire safety and security system needs covered. Briscoe offers high-end products and services, cost effective solutions for Long Island, Westchester and the 5 Boroughs of New York City. For further information on Briscoe, call 1 (888) BRISCOE (274-7263) or visit [www.briscoeprotective.com](http://www.briscoeprotective.com).

**PR Contact:**

Monique Merhige  
Infusion Direct Marketing/Vertigo Media Group  
631-846-1558  
[monique@vertigomediagrp.com](mailto:monique@vertigomediagrp.com)

**Company Contact:**

Denise Rueda  
Briscoe Protective Systems Inc.  
631-619-9416  
[deniser@briscoeprotective.com](mailto:deniser@briscoeprotective.com)