

**INSIDE  
THIS ISSUE:**

**Congrat's &  
Welcome** 2

**Briscoe  
Gives Back** 3

**Word Search  
Contest** 4

**2011  
Trade Shows** 5

**Getting  
Briscoe's  
Name Out** 6

**Field Update** 7

**Field Update** 8

**Field Update** 9

**Flight  
Challenge** 10



## “People Helping People Make A Difference”

To My Fellow Co-workers:

I know we are all happy that summer has arrived, especially after the difficult winter we have had.

I'd like to congratulate all our fisherman including our guest Frank from Hofstra, who everyone wanted to fish next to, since he caught the most!

Our Pilots John and Ice where lucky enough to fly in the new Cessna Planes. They are a lot nicer than the Piper Cubs most of us flew in the past.

Many people ask why I offer you all the opportunity to Co-Pilot a plane...and it's really very simple, it brings you to “New Heights”. It is a unique experience and something most of us would never have done. It is a “Thank You” for the skills and experience that all of you give to Briscoe, in order to bring us to “New Heights”!

Some of the “New Heights” we are trying to attain in this challenging economy, is to offer additional services to our existing customer base.

We are starting to offer Security and CCTV systems on a limited basis. We're also looking into products that allow for remote viewing and control of these systems through the internet.

There are many products out there, so we're trying to standardize to one product line, that will provide for good training, support and stand the test of time. Many thanks to all the tech's including Lex, Steve and Ray who provided their input on product selection and installation.

Wishing you and yours a very enjoyable summer!

**Bob Williams**  
Chief Co-Worker

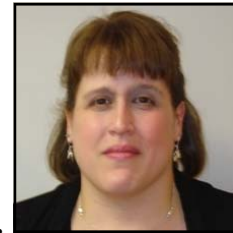
### **Congratulations Jesse**

Briscoe would like to send out a **Big Congratulations** to Jesse Fudrini on his first **“Engineers System”** Sale.



### **Briscoe Rolls Out the Red Carpet for their Newest Team Members** **Welcome Caryn, Yvon & Ricardo!**

Briscoe welcomes the newest addition to our Marketing Department, Caryn Gross. Caryn brings with her over 15 years of Marketing & Business experience and has a Degree from Berkeley Business College in Marketing & Management. We welcome Caryn to the Briscoe team.



**Caryn Gross**



**Yvon Cantave**

Briscoe is pleased to announce our new technician’s Yvon Cantave and Ricardo Cusatti who will be welcome addition’s to our team.



**Ricardo Cusatti**

### **Contest Winner**

**Congratulations Bill on Winning the Spring Training Sales Contest.**

**Hats off to MaryAnn for creating another fun sales event.**



# Briscoe Gives Back

**Briscoe's Educational Team has assisted in helping over 468 people prevent NYFD violations by preparing them for the NYFD Certificate of Fitness Exam. Some recent classes were held for Birch Family Services and Catholic Guardian. *Great Team Work!***



**Birch Family  
Services**

**Catholic  
Guardian**

## Bert Briscoe Memorial Scholarship Award

**The 2011 Bert Briscoe Memorial Scholarship was awarded to Patrick James McDougall at the recent 5 Borough dinner. He plans to use the skills and experience gained from college to help run McDougall Electric Inc. Our employees were there to represent Briscoe at the 5 Borough dinner where the scholarship was being presented.**



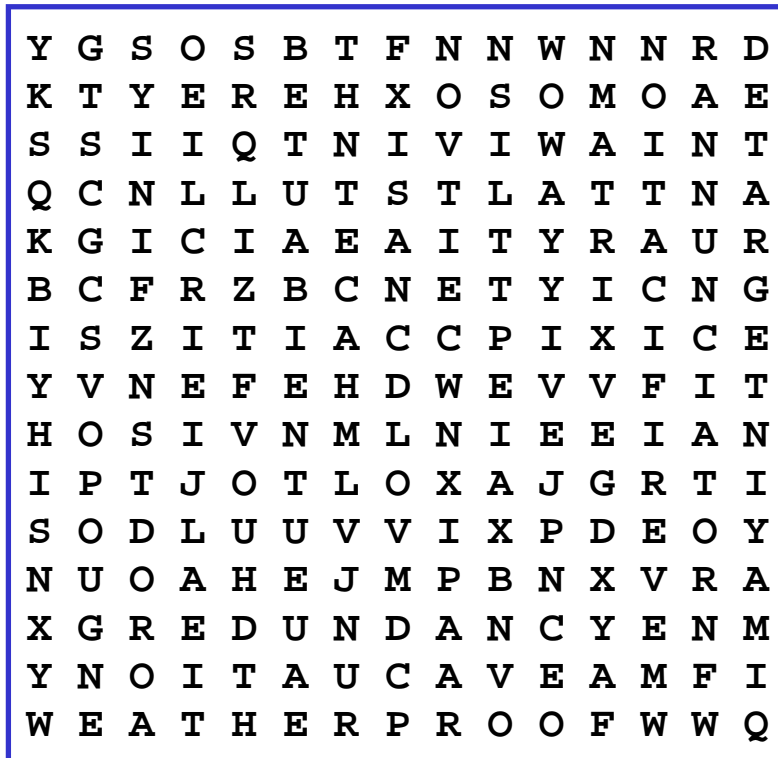
# Word Search Contest



## Briscoe Word Search Contest

To be eligible for the contest e-mail your completed game to **Caryn** at [caryng@briscoeprotective.com](mailto:caryng@briscoeprotective.com) or fax to **631-619-9397**. All submissions must be 100% correct to be eligible for the drawing. One technician and one office/sales winner will be drawn. The prize is a [Dunkin' Donuts Gift Card](#).

**GOOD LUCK!**



Find the following hidden words:

<b>Annunciator</b>	<b>Biometrics</b>
<b>Evacuation</b>	<b>Expandability</b>
<b>Integrated</b>	<b>Ionization</b>
<b>Matrix</b>	<b>Notification</b>
<b>Redundancy</b>	<b>Sensitivity</b>
<b>Sequence</b>	<b>Technology</b>
<b>Verification</b>	<b>Weatherproof</b>

# Trade Shows 2011

## Buildings NY at the Jacob K Javits Center



## Long Island Building & Facility Maintenance Show at Hofstra

## NYSACRA at The Sagamore



## Empire State Association of Assisted Living at The Sagamore



# Getting Briscoe's Name Out

**Congratulations to Maggie! Her Promotion Announcement is Featured in Newsday's LI "People on the Move" as shown below. It was also shown in The Long Island Business News "Movers & Shakers" Section.**

## LI BUSINESS

### LI People ON THE MOVE

#### BOARDS/ASSOCIATIONS



**Susan Katz Richman** has been elected president of the Nassau County Bar Association. She will be the first court employee to serve in this position. The Merrick resident is principal court attorney for Nassau County Courts in Mineola.

#### GOVERNMENT



**James W. Reed** has been named a legislative aide to Assemb. Harvey Weisenberg, who serves the Long Beach and Five Towns areas as a New

York State legislator. Reed, an Oceanside resident, is a former Nassau County Deputy Commissioner of Consumer Affairs.

#### LAW



**Adam P. Silvers** has been appointed co-chair of the corporate and securities department at **Ruskin Moscousk Faltschek** in Uniondale. The Commack resident, a partner at the firm, will share co-chair duties with senior partner **Irvin Brum**.



**Kim Victor** has been promoted from senior associate to managing attorney at **Thaler & Gertler** in East Meadow, heading the firm's litigation department. She concentrates her practice in the areas of commercial, general and bankrupt-

cy litigation and lives in East Northport.

#### REAL ESTATE



**Dawn Ciano** has joined **Coldwell Banker Residential Brokerage's** Babylon-Islip regional office as a sales agent. The Dix Hills resident most recently held a similar position at Century 21 American Homes in Wantagh.

#### RESEARCH



**Hans-Erik G. Aronson** has been promoted to the newly created position of vice president, information technology, and chief information officer at **Cold Spring Harbor Laboratory**. The Manhattan resident has been director of information technology at the private, nonprofit institution since January 2008.

#### FINANCE

**Natasha Hall** has joined the Garden City accounting firm of **Armao, Costa & Ricciardi** as a senior accountant. The Hauppauge resident was most recently a senior audit specialist at La Sala CPA in Smithtown.

#### SECURITY



**Margaret Eckel** has been promoted to manager of accounting and compliance department at **Briscoe Protective Systems** in Centereach. The Fort Salonga resident was promoted from financial specialist.

#### TECHNOLOGY



**Gregg Seibert** has been named chief financial officer at **Cablevision Systems Corporation** in Bethpage, Newsday's parent company. This title is in addi-

tion to his current role as executive vice president. He lives in Manhattan.



**Seymour Liebman** has been named president of **Canon Information and Imaging Solutions**, a new wholly-owned subsidiary of Canon U.S.A. in Lake Success. This new title will be in addition to his role as executive vice president, chief administrative officer and general counsel of Canon U.S.A. He lives in West Hempstead. — ANN SMUKLER

Send submissions and color photos to [peopleonthe-move@newsday.com](mailto:peopleonthe-move@newsday.com)

For more people on the move  
[newsday.com](http://newsday.com)  
[/onthenmove](http://onthenmove)

**Recently Briscoe had the Opportunity to Display Marketing Materials at The People's United Bank.**



# Field Update

**Briscoe Techs - “Making it work and keeping it working !”**



## New Products from EST!

### **SIGA2 Line of Detectors**

**EST** has released the SIGA2 line of Intelligent Life Safety Detectors. The new SIGA2-PCOS detectors have given Briscoe and EST an advantage in the industry with its Photoelectric and Carbon Monoxide Combination Detector that can be installed on the Signature Data Circuit without additional power required. The SIGA2-PCOS only uses 1 address and reports 2 separate events.

**Other SIGA2 Detectors include: *SIGA2-PS, SIGA2-HFS, SIGA2-HRS, SIGA2-HCOS, and the SIGA2-COS***

**SIGA2 Combination Detectors** can only be installed on EST3 Systems with a 3-CPU3, an SSDC-1 or SDDC-1, and using the latest Version of 3-SDU (V4.01). All other SIGA2 Detectors can be installed on the EST2 System immediately. The iO will have SIGA2 compatibility within the year.



## **EST3X**

**EST has also released the next generation Fire Alarm Panel, the EST3X. We will be installing one of these new systems in the Briscoe Training Room to put it through its paces. Below are some of the features of the newest of the EST Panels.**

- **Up to six intelligent analog loops hosting as many as 1,500 Signature Series devices per panel**
- **Optional integrated eight-channel digital audio**
- **10 amp power supply with universal 94 to 264 Vac input voltage**
- **Patented Voltage Boost™ technology delivers consistent voltage — even at low battery power**
- **Four built-in 3-amp notification/auxiliary circuits**
- **Large 24-line by 40-character backlit LCD**
- **Simplified operation with the SpeedTouch™ rotary control**
- **65 amp hour battery charger**
- **Eight- or 64-node network nodes using copper and/or fiber**
- **Supports up to 30 R-Series remote annunciators**
- **Removable terminals on all low voltage wiring**
- **Space for up to three additional option cards such as extra SLC loops, amplifiers, or dialer/modem**
- **Optional Ethernet interface**
- **1,100 event history log**



## **Make Sure You Are Running The Most Current Versions Of Our Programming Software!**

**iO64 & iO500 – iO-CU Version 3.2  
EST2 – 2-SDU Version 3.2  
EST3 – 3-SDU Version 4.01**

If you have any questions or concerns regarding which Version of Software you have on your laptop, please call J.R. McCotter at Ext. 217.

### **Saving and Sending The Latest Site Programs**

Please remember to save the latest version of each program in the YY.MM.DD format with a brief description of the work performed at the site, your initials, and the date. Then take the time to connect to the internet using your Wireless Hot Spot and email the program to [jamesm@briscoeprotective.com](mailto:jamesm@briscoeprotective.com) before you leave the site.

This process, and the few extra minutes it requires, will ensure that each of our Technicians will have the most current program when they are sent to a site.

Should you have any questions regarding saving SDU files or how to use your Hot Spot, please do not hesitate to contact J.R. McCotter at X-217.



A Flight to Remember

*May 15, 2011*

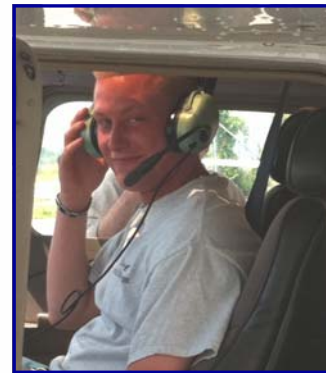
*CONGRATULATIONS*

to

*John Awgul*

*and*

*Steve Hannay*



*On their First Flight Challenge  
in a Four Seat Aircraft*

