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## “People Helping People Make a Difference”



Just a few words, but a lesson my grandfather taught me many years ago, he said that “the things you *make* in life, are the things that really matter”. “It’s good to *make* friends and one day you will want to *make* a lot of money but *the most important thing you will ever make* is a difference in the lives of your family, friends and neighbors.

I know that if Grandpa were alive today he would be proud of all of the members of our work family and the things we do to help others. Whether it was a food drive, a coat collection or donations for causes like Breast Cancer we have all pulled together to make a “difference” in the lives of others.



Our customers, the true *Bosses* at Briscoe, have benefitted from our Bert Briscoe Awards and the many scholarships we have offered over the years and free class room training. Doing the right job at Briscoe is always the first priority, even if we did not make as much as we should have on a job or having to be extra understanding to a difficult customer. We have always been there collectively to lend a hand to a co-worker or a customer in need.



I think all of us can be very proud of what we do every day to make things fire safe and secure for others. I know Grandpa Bert is !

Bob Williams  
Chief Co-Worker

## Welcome To The Briscoe Team!



## Anniversaries

### December

**Tom - 10 Yrs**

**JR - 7 Yrs**

**Kaitlyn - 3 Yrs**

**Chris - 1 Yr**

**Stephanie - 1 Yr**

### January

**Troy - 22 Yrs**

**Rollie - 10 Yrs**

**Alberto - 9 Yrs**

**Jen Williams - 8 Yrs**

**Jen Whitley - 1 Yr**

### February

**Ray - 8 Yrs**

**Azel - 2 Yrs**

**John Q - 1 Yr**

### March

**Steve - 10 Yrs**

**Robin - 10 Yrs**

**AJ - 6 Yrs**

**Fernando - 2 Yrs**

**Rob - 2 Yrs**

**Michelle - 1 Yr**

### April

**Denise - 6 Yrs**

**Ed - 3 Yrs**

**Jenn Sabatino - 2 Yrs**

**Kevin - 1 Yr**

## Sales Contest Winners

Congratulations Mon\$ter Madne\$\$ Winner

### HIGHEST ACCUMULATED SALES



*JOHN JURENA*

### 4th Quarter Come-Back

#### WINNERS ARE:

- Highest Single E/S Sale ... John Jurena
- Highest Single Contract ... John Jurena
- Highest Accumulated E/S Sale ... Bill Conroy
- Highest Accumulated Contract Sale ... John Jurena
- Most # of Sales to NEW Electrician never issued a proposal ... John Jurena



*JOHN JURENA*



*BILL CONROY*

**Recent Certifications**



**Congratulations to ...**



**Azel Hamilton received his S-96 extinguisher certification!**

**Angelito Valerio, Carlos Pineda and Arturo Plaza received their S-98 certification!**

**Alberto Recinto, Nico David, Carlos Pineda, and Frank Farias received their S-78 certification!**

**Briscoe Offers a Warm Welcome to Our New Customers...**



**..... And New Sites!**

- The Bloomingdale Family Program
- Elmcor Yourth & Adult Activities
- MLO Great South Bay
- Bayridge Prep School
- SYSCO
- 47-53 Third Ave Condo
- AAA Northeast
- Greek Orthodox Church of the Hamptons
- A+ Academy LLC
- The Coconut Grove Childhood Education
- Emmanuel Charismatic Church
- JTX Nails

- HASC Center
- Heartshare
- Community Options
- Human First
- EJ Mitchel Terrace
- SCO
- Gouverneur Hospital
- Eihab Human Services



## SPOTLIGHT ON EMPLOYEES



**Stephanie Delprete**

Stephanie Delprete, has worked for Briscoe for over a year. As the Engineered Systems Project Supervisor, she is responsible for working closely with JR McCotter and the Project Management group to process and plan new projects ensuring procedure and protocols are met in order to make the job process smoother and efficient. She also works with Sean Wisniewski to plan inventory and approve purchases and Accounting and Compliance to ensure that job related guidelines are met.

In Stephanie's very limited spare time she loves to run, ski, go to the beach, read and above all, spend time with her family.



**Rolando Flores**

Rollie Flores, an experienced technician, has worked for Briscoe for 10 years. He is known for always being prepared for any assignment including inspections, installations, service & repairs. Rollie gives 100% even under pressure. He knows that it is the life safety of the individuals that is important.

When he is not working, Rollie is an assistant to the Minister of his church and helps render bible studies, takes care of the brethren and helps out with the many community programs in his area.

He thanks Bob and his fellow employees for being there as they are always willing to work together as a team.



## CUSTOMER SPOTLIGHT

The Albanese Organization has earned a worldwide reputation for innovation, quality, unique design & enduring value. The organization was founded by brothers Anthony & Vincent Albanese in 1949. A full service real estate firm with an impressive portfolio of high profile residential and commercial development, it is led today by the founders' sons Russell & Chris Albanese – chairman and president, respectively – who have carried on what their fathers began. “Our fathers were visionaries and innovators in residential and commercial design, always building quality developments and creating long term value in the communities where we worked”, says Russell

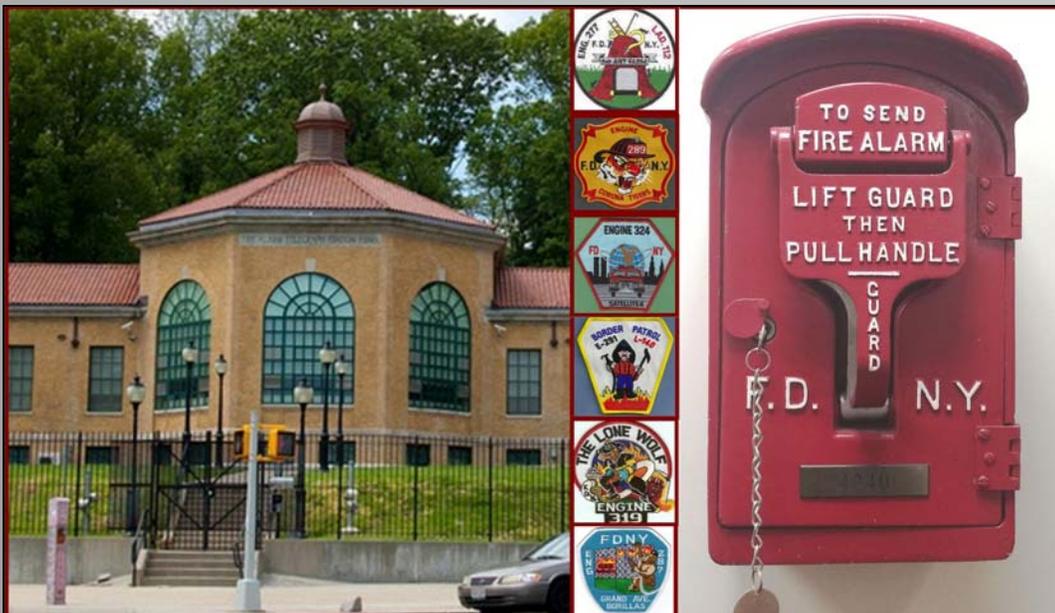


Albanese Organization is the master developer for the “Wyandanch Rising” project where the vision is to create a “walkable transit oriented community that meets the demands for rental housing on Long Island for people of all ages and various income levels”. The community is located on the main line of the Long Island Railroad and is just an hour commute into Penn Station. The first building, 40 Station Drive was recently completed this winter and includes 91 rental apartments and 17,400 sf of retail space. The second building, 10 Station Drive containing 86 apartments and 17,500 sf of retail space will be completed late 2015. The third building, 20 Station Drive will be a commercial development containing 110,000 sf designed for office, medical and retail uses. The entire project encompasses 40 acres of property and will include many more mix-use buildings containing residential, commercial and retail uses. A new public plaza, train station and MTA parking garage are also under construction at this time.

# On Display at Briscoe

## FDNY Telegraph Fire Pull Station (CIRCA 1950's from Maspeth, Queens)

These Street Pull Boxes were part of the FDNY's BARS System that sent coded signals for that particular Box Number, in this case BOX 4240, and reported it back to the Woodhaven, Queens Telegraph Station built circa 1905 (pictured) that is still in use today. When alarms came in the Engine, Truck and Battalion chief would respond and other companies covered their area as per the Running card (pictured) that was kept at both the Fire Houses and Telegraph station. If the responding Battalion Chief called for additional alarms the next line on the running card would also respond.



4 2 4 0	58th AVENUE and 79th STREET							QUEENS Maspeth		
ENGINE CO'S.	Marine Co.	Res. Co.	LADDER CO'S.	D.C.	B. C.	Special Apparatus	Covering Chiefs	COMPANIES TO CHANGE LOCATION		
288 287			136 140		46		B. C. 51	ENGINE	LADDER	
319 291 292 324		4	138	14			D. C. 11	259-288	316-287	151-136
289 286 271			135		37			294-319		129-138
307 305 206			124					273-289	218-271	107-135
325 277 237 293			154					263-307	315-305	108-124
								261-325	233-277	
								230-237	308-293	

## Briscoe's "Extra Step" Award

*The Difference Between Ordinary and Extraordinary is  
Taking the Extra Step*

### Jen Whitley

Jen went above and beyond when a service call came in one weekend and it was right near her house. She went over to the site herself and had Lex Chanis direct her over the phone how to remove the item that was causing the unnecessary alarm and silenced the panel.



### Dina Berntsen



Dina comes to work everyday with a positive attitude and is always ready to help-out where needed. She did an amazing job clearing up a significant equipment backlog.

### Troy Fabunan

Troy designed a way to produce a Temporal 4 EVAC signal on an EST 3 Panel. This enables Briscoe to get the first system approved on Long Island that incorporates Temporal 4 Evacuation Signaling for a Carbon Monoxide Alarm Condition. Troy's design was submitted to EST for possible incorporation into the EST 3 panel design.



# TRADE SHOWS & EVENTS



*MEGA Fire Show*

**Denise Rueda and Tyler DeLuca attended the MEGA Fire Show at Nassau Coliseum.**

*Westchester Business Expo*

**Denise Rueda and Kevin McErlaine attended the Westchester Business Expo at the Westchester Hilton.**



*LI Commercial Real Estate Expo*

**Michelle Skidmore and Tyler DeLuca attended the Long Island Commercial Real Estate Expo at the Hilton in Melville.**



# TRADE SHOWS & EVENTS

Briscoe's Tom Manning, Mike Petrone, Chris Roertgen, Jen Williams, Dave Miranda and Maggie Eckel attended the 35th Annual Thurman Munson Awards Dinner on February 3. Mike and Chris are pictured with Hoda Kotb, News Anchor Today Show.



Briscoe's Denise Rueda and Michelle Skidmore attended the HeartShare Spring Gala & Auction on March 26.





# Briscoe Technicians In the Field

## Tech Training



Mike Petrone at the EST Class in Florida.



In House Field Service Unit training with Briscoe Staff.





# Briscoe Technicians In the Field

## Briscoe Techs “Taking it to New Heights”



**Rollie Flores at Calhoon School**

**Carlos Pineda at Costco**

**Rollie Flores and Nico David at AMC Theaters**

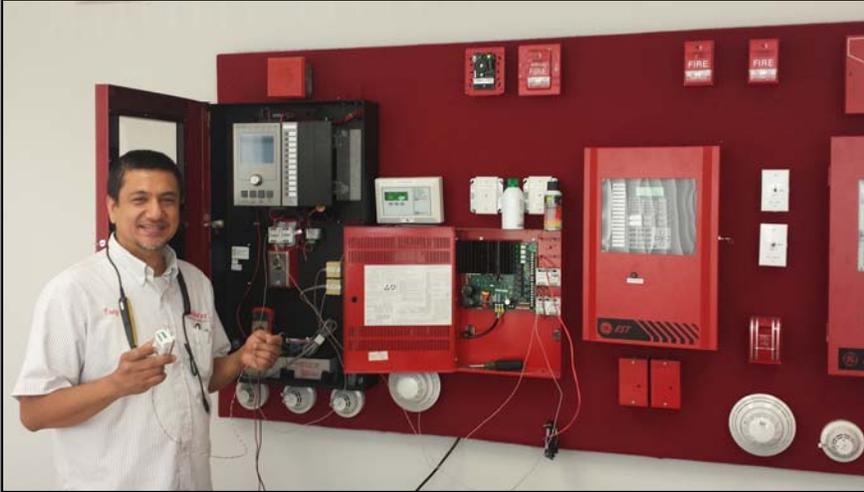


**Mike Petrone, Chris Roertgen and Ray Williams at Great South Bay Shopping Center**



# Briscoe Technicians In the Field

## Briscoe Techs: Making it Work, Keeping it Working



As we are all aware the Authority Having Jurisdiction (AHJ), will require certain operating procedures of a fire alarm system on any given job.

At Bristol Assisted Living in Lake Grove, Briscoe was required, by the Fire Marshal, to generate Temporal 4 through the Horn/Strobes upon a CO condition. Such an announcement for a response to a Carbon Monoxide Detector had never been accomplished through an EST 3 system before.

Troy Fabunan, Briscoe's most senior Technician, was given the job to produce this Sequence of Operation. And he succeeded!!!

He created this sequence through a combination of Addressable Modules, Conventional Relays, programming and wiring to produce a response to Carbon Monoxide through the EST 3 System that had never been produced prior.

Truly a great accomplishment... so much so that Edwards Technical Service Team asked Briscoe for Troy's explanation, as well as his wiring diagram on how to accomplish this response to CO.





# Technical Services

## “Setting the Standard”



### The Briscoe Fleet

As Briscoe continues to grow to meet the demands of the Alarm Industry, there also exists a demand for field personnel and a larger fleet of service vehicles. In an effort to meet this demand Briscoe partnered with Enterprise Fleet Management to purchase four new vehicles in the fourth quarter of 2014.

Through Enterprise and their Equity Lease program we were able to purchase vehicles with a significant savings when compared to a conventional dealer purchase. Enterprise offers turnkey services providing lettering, shelving, ladder racks, locking systems, etc. Through our new partnership we also gain a full time fleet management team that is always available to answer any questions on existing trucks and future purchases.

Some of the newly acquired trucks have enabled us to provide co-workers, who were previously on foot, an opportunity to advance in their capabilities as Service Technicians. Now, with a fully stocked truck, they are fully equipped to handle any service call that may come their way. With the purchase of these new vehicles, Briscoe is able to keep up with the industry’s growing demands and carry out day to day operations more efficiently.



### Latest Briscoe Gear!

Briscoe has new hard hats for when they are entering a construction zone.

Our Briscoe hard hat is modeled by our “newest employee” Austin!





## Technical Services



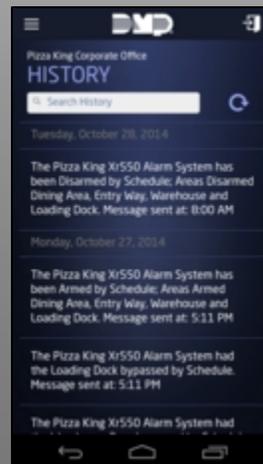
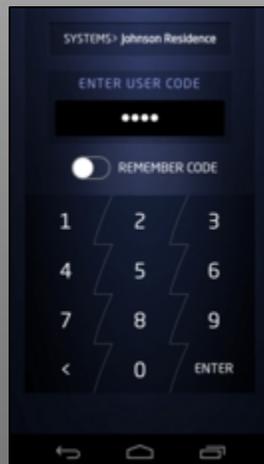
### “Setting the Standard”

## Briscoe Now Featuring DMP’s Virtual Keypad

DMP now offers the Virtual Keypad Browser, providing end users with the ability to remotely control their security system via Internet connection on a phone, tablet or computer. Your customers will log into [myvirtualkeypad.com](http://myvirtualkeypad.com) with their login and system user code.

Users can conveniently access commonly used security functions that are available via their keypad and APP:

- ◆ Arming/Disarming
- ◆ Automation features: Control lights, locks, and thermostats
- ◆ Manage multiple systems for a single login
- ◆ Add, edit and delete users from the system
- ◆ Review system activity from the History tab



# Field Update

## Briscoe Techs Are Making It Work & Keeping It Working



**Make Sure You Are Running The Most  
Current Versions Of Our Programming Software!**

**iO64 & iO500 – iO-CU Version 3.5  
EST2 – 2-SDU Version 3.3  
EST3 & EST3X – 3-SDU Version 5.2**

If you have any questions or concerns regarding which version of software you have on your laptop, please call **J.R. McCotter 631-648-2744**.



## Saving and Sending The Latest Site Programs

Please remember to save the latest version of each program in the YY.MM.DD format with a brief description of the work performed at the site, your initials and the date. Then take the time to connect to the internet using your Wireless Hot Spot and email the program to [programs@briscoeprotective.com](mailto:programs@briscoeprotective.com) before you leave the site.

This process, and the few extra minutes it requires, will ensure that each of our technicians will have the most current program when they are sent to a site.

Should you have any questions regarding saving SDU files or how to use your Hot Spot, please do not hesitate to contact **J.R. McCotter at 631-648-2744**.



# BRISCOE IN THE NEWS

SECURITY  
EXECUTIVES

DEALERS

INTEGRATORS

VIDEO  
SURVEILLANCEACCESS &  
IDENTITYINTRUSION/  
PERIMETERALARMS &  
MONITORINGBUYER'S  
GUIDE

## *New York enacts new CO detection legislation*

BY [JOEL GRIFFIN](#) ON JAN 27, 2015

Last month, New York Gov. Andrew Cuomo signed into law new legislation that requires every restaurant and commercial building in the state to install carbon monoxide detectors by June 2015. The law is named after Steven Nelson, a manager at a Legal Sea Foods restaurant on Long Island who died last year following a carbon monoxide leak caused by a faulty water heater flue pipe. Nearly 30 others were also sickened as a result of the leak, which occurred inside the basement of a restaurant complex attached to the Walt Whitman Shops mall.

“Unfortunately, too often it takes a tragedy to spur the passage of common sense laws. Such a tragedy occurred back in February, when Steven Nelson was overcome by carbon monoxide while working at a Huntington Station restaurant. A carbon monoxide detector could have saved his life,” state Sen. Carl Marcellino said in a statement. Under current state law, every one- or two-family home, condominium, cooperative and each unit of a multiple dwelling must have a working carbon monoxide detector, restaurants and other commercial buildings where excluded.

“This legislation will help prevent another senseless and avoidable death. Carbon monoxide is a silent killer. These simple detecting devices warn us against this deadly colorless, odorless and tasteless gas. My thoughts remain with the Nelson family and hope their story serves as a wakeup call for everyone to get a carbon monoxide detector today,” added Marcellino.

Although carbon monoxide poisoning kills nearly 450 people and hospitalizes another 15,000 on average each year, according to the Centers for Disease Control and Prevention, Bob Williams, president of Briscoe Protective Systems, Inc., said that the majority of states and municipalities across the nation have no laws on the books requiring commercial facilities to have carbon monoxide detectors.

“This is a statewide commercial law and it’s very important because it is retroactive, so it covers existing facilities as well as new construction,” said Williams. “With the passage of this law there is going to be a lot of business for security and alarm companies throughout the state to retrofit existing systems and any new systems that will go in to incorporate CO detection from the start.”

Additionally, Williams said that there hasn’t been much pushback against the law from businesses in the state even though it may result in an additional expense for their companies.

“These laws happen as a result of deaths. The residential (CO detection) law for New York that passed in 2010 was called Amanda’s Law after a young girl named Amanda Hansen who passed away after sleeping over at a friend’s house where there was a clogged boiler vent and then, unfortunately, Steve Nelson succumbed to CO poisoning last year,” added Williams. “Because this is a colorless, odorless gas... people are very afraid of that, so businesses have not come out in opposition to it because of the fatalities that have been associated with it.”

To make sure they are in compliance with the law, Williams recommends that businesses reach out to their existing security and fire system providers who can assist them in acquiring, installing and maintaining the necessary equipment.

“Every municipality has a testing requirement (for CO detectors). Usually it goes by the NFPA guidelines and detectors are tested at least tested twice a year,” said Williams. “You have to make it part of your regular maintenance and fire marshals are looking for that now when they take a look at fire inspections to make sure the CO detectors, as well as the smoke detectors, are maintained properly.”

Under most circumstances, Williams said that the new law also requires that CO detectors in commercial facilities be installed by fire and security professionals.

“Now that they are mandated by the state for commercial buildings, any commercial building that has a fire alarm system would be required to have the detectors installed by a professional company. It is not like you would just have a battery-operated carbon monoxide detector put up by the owner of the property, but they would have the detector incorporated into the fire alarm system and filed with the municipality or at least inspected by the municipality so there are some guidelines that go into it,” added Williams.



# BRISCOE IN THE NEWS

**libn.com**  
powered by Long Island Business News

## Tech rings in alarming developments

By: [Claude Solnik](#)

As fire alarms begin sending signals to monitoring stations wirelessly and over the Web, concerns are rising over the transition of what is considered a life-and-death technology.

The shift to wireless signals, in particular, is leading to fears as systems become rapidly antiquated, potentially leaving fire alarms on the fritz.

Wireless systems installed to work with 2G cell phone networks are becoming outmoded as cell phone carriers shift to 3G and 4G networks. Although cell phone providers plan to phase out 2G service by the end of 2016, they're upgrading gradually, ending 2G service altogether in various regions. That's leaving old alarms unable to communicate with central stations.

"They're cutting it off now," alarm maker NAPCO Security Technologies CEO Richard Soloway said. "You cannot have any communications of your alarm to emergency services."

Older 2G alarms lose signals when carriers shift to 3G, leaving systems down for hours or longer until they're upgraded.

While central stations often detect the problem within minutes, it could take longer for building owners to find out and for systems to be upgraded.

"That path is typically supervised," said Larry Huff, vice president of Electronix Systems, a Huntington Station-based alarm installer. "Within 24 hours, you know if that path is no longer viable."

That coverage gap – as installers scurry to upgrade systems – is only one price of progress as technology transforms fire alarms in ways that save money, but may initially increase risks.

Replacing copper wire with fiber may create faster systems suited for the Internet, but also raises issues for alarms.

"The reliability is just not there anymore in telephone lines," Bob Williams, president of Centereach-based alarm distributor Briscoe Protective Systems, said of Internet-based alarm systems.

Fiber turns signals into digital impulses, which Williams said can lead to problems. Upgrades to software on phone company lines can create temporary issues as well.

"They encode the phone in a digital medium and it goes out the end as analog," said Louis Fiore, executive director of the Central Station Alarm Association in Vienna, Va. "The process of encoding and decoding sometimes corrupts the alarm system."

Shifting to wireless within buildings brings savings, solutions and risk. Steel, concrete walls and basements sometimes require wires for sections.

"Some engineers are not favoring wireless," Williams said of the technology. "But it is coming into much more prominence because it involves less labor."

The bigger battle is over the means of transmitting signals outside buildings to central stations. The fight at the forefront of the fire alarm industry today is whether to require two technologies.

The National Fire Protection Association, which writes fire code standards, allows exclusively wireless communication to monitor stations. But many municipalities, including New York City, want firms to tap two technologies.

"You can use wireless fire alarms in buildings. But to get out to the central station to notify the fire department, it can't just be wireless," Williams said of New York City. "I would always suggest for off-premise notification to have a dual path. You can't afford to be wrong with a fire alarm system."

Williams doesn't think the national standard – exclusively using wireless connections – is flawed, but he believes two technologies are better than one. Fiore, however, said he believes wireless can work with two paths in one technology, as long as systems self-test every six minutes.

"We're trying to change their mind," Fiore said of New York City. "New York City wants to go a step above it." Nassau County – which has a county code, while Suffolk's is done by towns – allows purely wireless systems. Mike Uttaro, Nassau's assistant chief fire marshal, said Cablevision and Verizon lobbied to allow Internet-based technology, rapidly becoming a new way of transmitting signals. "Lots of systems we approve now have modems and the Internet," Uttaro said. "The Internet is more readily available and cheaper. You can use the same Internet that you use for your work at your office."

Others, however, worry that wireless and the Internet may not be as reliable as old-fashioned service. They prefer two technologies.

"The national standard is a guide. There's a big country out there. It's not necessarily one size fits all," Richard Kleinman, president at AFA Protective Systems in Syosset, said of wireless. "The technology has been proven, but this is relatively new technology."

Old-fashioned copper lines are going away, leading the way to a new way of transmitting signals. Internet and wireless could both win in the long run, if companies look for two ways to stay connected to their monitoring stations. "I think it's going to be Internet and wireless, two independent communication paths," Kleinman said of the future of fire alarms. "It's not really that expensive to have a dual communication path. It just makes sense."

# BRISCOE IN THE NEWS

*New York Real Estate Journal*

188 February 24 - March 9, 2015 New York Real Estate Journal New York City

## Professional Profiles



**Robert Williams**  
 President  
 Briscoe Protective Systems Inc. and Briscoe Plaza Inc.

**Name:** Robert Williams  
**Title:** President  
**Company:** Briscoe Protective Systems Inc. and Briscoe Plaza Inc.  
**Location:** Main Office 99 Mark Tree Rd., Centereach, N.Y. Also NYC and Westchester  
**Birthplace:** Brooklyn, N.Y.  
**Education:** Degree in Business and certifications in all types of alarms.  
**First job outside of real estate:** Worked at Irving Trust Co at 1 Wall St.  
**First job in real estate or allied field:** Worked for Martin Kimmel and Milton Cooper back in the day when Kimco was small (mid 1970's.) Used to buy Martin Kimmel all of his 8 track tapes. "What's new kid?" he would always say!  
**What do you do now and what are you planning for the future?** Presently president and chief co-worker at Briscoe Protective Systems. Future consists of planning to purchase a few businesses before retiring.  
**How do you unwind from a busy day in real estate?** Ride my motorcycle.  
**Favorite book or author:** Hemmingway  
**Favorite movie:** "Planet of the Apes" (series)  
**Last song you purchased/downloaded?** "Safe and Sound" by Capital Cities  
**One word to describe your work environment:** Family!

sched  
specif  
Reber

**WEST**

Join us on Wednesday  
 5 - 6:00 PM for a  
 Customer Appreciation  
 Reception  
 in Bellini 2001B.

**Boot Camp Notice**

REGISTRATION IS NOW OPEN



[Click here for more information.](#)

**Save the Dates!**



The 2016 SedonaOffice Users Conference will be January 25-27, 2016 at the Coconut Point Hyatt in Bonita Springs FL.



[Join Our Mailing List](#)

## Sedona Newsletter

(SedonaOffice is Accounting Software for Security Companies)

**Customer Highlight**

**At a Glance**  
 Briscoe Protective Services  
 Founded: 1978  
 Location:  
 Centereach NY is home office  
 Satellite offices in New York City and Westchester County  
 Area served: New York City, Long Island and Westchester  
 Employees: 52  
 Website: [www.briscoeprotective.com](http://www.briscoeprotective.com)



**Overview**  
 Briscoe Protective Systems Inc. was formed in 1978 and is named "Briscoe" in loving memory of our President Robert P. Williams' Grandfather Bert Briscoe. Briscoe specializes in approved Fire Alarm Systems and Integrated Security Solutions. We provide Service, Inspections, Design, Engineering, Central Station Monitoring Services, Access Control, CCTV, and Security Systems for Commercial Industrial and Institutional Customers in New York City's Five Boroughs, Long Island and Westchester. We have been recognized for our efforts by receiving numerous sales awards and commendations from EST, SDM 100 Top Companies in the US and various associations.

**Significant Accomplishment**  
 The cornerstone of our Corporate Responsibility comes from Bert Briscoe's motto "People Helping People Make a Difference." Briscoe honors this philosophy in a number of ways giving back to our community and our customers, many of which are Non Profits. Annual scholarship award recipients include the local Fire Districts' family members and the Bert Briscoe monetary award, donated annually to a Non Profit customer employee. We provide free FDNY S95 certification classes to our customers and founded the Just One Life Program. This unique program partners Briscoe with Fire Districts to hand out combination Smoke/CO detectors. It takes fire safety to the next level by ensuring the devices are installed in the selected family's homes by Briscoe staff volunteers.

**SedonaOffice and Forte Payment Integration**

Check out  
Briscoe's  
New Website!

# Marketing Projects

**1-888-BRISCOE**  
(888-274-7263)  
info@briscoeprotective.com

HOME ABOUT SECURITY FIRE ALARM NEWS & EVENTS FREE SEMINARS DOWNLOADS SAFETY CAREERS CONTACT

**Security Systems**

- Video
- Access Control
- Central Station Monitoring

**FIRE ALARM PRODUCTS & SERVICES**

**SECURITY PRODUCTS & SERVICES**

**FREE QUOTE CALL 888-BRISCOE**

**CURRENT CUSTOMERS LOG IN HERE**

*From Westchester to Montauk, "We Protect New York."*

**Welcome to Briscoe Protective Systems Inc.**

We are fire alarm and integrated security specialists since 1978 and serve New York City's five boroughs, Long Island and now Westchester. Briscoe Protective Systems specializes in designing custom fire alarm and security systems for commercial, industrial and institutional clients. Our team of experienced professionals is committed to bringing you world-class solutions with fire alarm and security system products and services of superior competitive quality and unparalleled value.

**ATTENTION WHITE PLAINS: NEW SURVEILLANCE REQUIREMENTS ARE IN EFFECT STARTING FEBRUARY 2015!**

Calling all White Plains business owners: New local law regulations now require certain merchants to install and maintain high quality video surveillance systems to assist with police investigations.

Business owners who fail to comply to these new requirements may face \$250 worth of fines per day.

**BRISCOE'S SURVEILLANCE PACKAGE WILL BRING YOU UP TO CODE!** [LEARN MORE](#)

**LIMITED TIME OFFER!**  
Briscoe is offering an **HD CAMERA BUNDLE PACKAGE** to help White Plains businesses stay up to code without all of the hassle!

**DON'T TAKE THE RISK! CALL 1-888-BRISCOE (888-274-7263)**

[OR CLICK HERE TO LEARN MORE!](#)

**Briscoe**  
PROTECTIVE SYSTEMS INC.

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Serving Manhattan, Brooklyn, Queens, Bronx, Staten Island, Long Island and Westchester.

**BRISCOE**  
PROTECTIVE SYSTEMS INC.

**ATTENTION WHITE PLAINS: NEW SURVEILLANCE REQUIREMENTS ARE IN EFFECT**

Calling all White Plains pharmacies, bars, pawn shops, check cashing businesses or any businesses open between midnight and 4AM:

New local law regulations now require certain merchants to install and maintain high quality video surveillance systems to assist with police investigations.

**!** Business owners who fail to comply to these new requirements may face \$250 worth of fines per day.

**THE NEW LAW IS SCHEDULED TO TAKE EFFECT: FEBRUARY 2015**

**BRISCOE'S SURVEILLANCE PACKAGE WILL BRING YOU UP TO CODE!**

Name

Email

Phone

Type of Business

Questions or Concerns? (Optional)

Security Code (enter the code on the right)  zUCCKm

New In  
White  
Plains!

## Briscoe Family News!

**Jen Williams and Chris Roertgen have set the date! They are getting married on October 25, 2015!**



**John Questel and his wife are expecting a little girl!**



## SAVE THE DATE



**The Annual Briscoe Fishing Trip  
June 7, 2015**

**More Details Coming Soon!**