

November 6, 2013

Centereach Fire Department Successfully Launches Unique Initiative to Protect Local Families from Carbon Monoxide and Fire Danger

Briscoe Protective Systems Inc. Teams Up with Fire Department to Provide Devices to Suffolk County Residents

CAPTION:

Local fire commissioners, officers and staff are joined by volunteers and staff members from Briscoe and recipients of the smoke/CO detectors at the kickoff of the "Just One Life" program at Centereach Fire Department during Fire Prevention Month on October 29.

CENTEREACH, NY, November 6, 2013 — Just One Life, a community service initiative designed to protect residents from carbon monoxide (CO) and fire danger, was recently launched with an inaugural event at Centereach Fire Department. The Board of Fire Commissioners, along with the Chiefs of the Centereach Fire Department, were joined by representatives of <u>Briscoe</u> <u>Protective Systems Inc.</u>, a premier supplier of fire alarm, security, video and access control products, on October 29th to welcome local families as the first beneficiaries of the Just One Life program. During the event, each family was given a smoke/CO detector.

"Briscoe is honored to partner with fire districts like Centereach, whose volunteers risk their lives daily for our communities, and work to promote fire safety awareness by giving out devices," said Bob Williams, President, Briscoe Protective Systems Inc. "What makes the Just One Life initiative unique is taking fire safety an additional step, by ensuring the devices are installed in the homes. I am proud of the Briscoe staff volunteers whom have stepped up to install the devices into the homes."

According to the National Fire Protection Association, (NFPA), almost two-thirds of home firerelated deaths result from the absence of properly functioning life safety devices. NFPA also notes that fire-related deaths are more frequent between December and February.

As winter on Long Island approaches, the importance of having these devices in the home becomes critical. The Just One Life initiative allowed Centereach fire officials to identify local residents who could benefit from the program. Recipients were selected based on financial or physical limitations. These families will have the units installed during the next few weeks, and over the next month, the initiative will continue with more device handouts and installations at the other Suffolk County Fire Districts that are cosponsoring this program in their communities. The intent is for the Just One Life initiative to be an annual fire safety program.

For more information about the Just One Life initiative, call Denise Rueda, Project Director, at (631) 619-9416 or visit <u>www.briscoeprotective.com</u>.

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* Photo is attached and available upon request.

About Briscoe Protective Systems Inc.

Since 1978, <u>Briscoe Protective Systems Inc.</u> and its team of experienced professionals have brought world-class solutions, with fire and security alarm products and services of superior competitive quality and unparalleled value. Briscoe provides factory-trained technicians with NICET certification, in-service training, software support, preventative maintenance inspections, computerized equipment, engineering and drafting, code compliance and more. Briscoe has locations in Centereach, New York and New York City, New York. For more information, call 1 (888) BRISCOE (274-7263) or visit www.briscoeprotective.com.

