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Here We Grow Again.....



In response to our LI and NY customers who have locations in Westchester, we are now extending our reach one county north.

We have already sold contracts to a new non profit and we see plenty of opportunities to serve our new and existing customers in this area.

We are currently scouting around for a home base address in White Plains and are busy trying to recruit new personnel for all of our areas of operation. We have a "Reward Program" for any co-workers who refer potential new candidates. Our co-workers are our best recruiters.

There is no shortage of things going on at Briscoe as you can see by the contents in this newsletter.

We "invest" in our co-workers, customers and our neighbors; from giving back to the community and providing free educational seminars, to co-worker outings for themselves and their children.

We are also championing the cause of Low Level Carbon Monoxide Detection for public benefit and we have gained much support in the political and AHJ community. We are preparing a letter to UL requesting the addition of low level alerts and digital readouts to UL Standards that cover CO Devices. It is truly our "David vs Goliath" Moment.

We have recently completed our first major video installation on Long Island and we are trying out a DMP Access Control System as part of our office renovation. We are truly not just a Fire Alarm Company anymore!

None of this could have been possible without the dedication, teamwork and productivity of all our co-workers. It's known to our customers and competition as "The Briscoe Difference".

As a result of your efforts and productivity I am proud to announce that for the 3rd straight year a semi - annual bonus will be awarded for those who qualify. Anyone who has been with us less than a year will receive a pro rated amount. As in the past the distribution will be determined by Dave and Maggie for their respective departments with input from Chief Lex for field techs.

Wishing you and your families a enjoyable and safe summer.



Sean Wisniewski**Materials Planner****Carlos Pineda****Technician**

Anniversaries

April

Denise — 5 Yrs

Ed — 2 Yrs

Nick — 2 Yrs

Jen S — 1 Yr

May

Tyler — 1 Yr

June

Alex — 16 Yrs

Yvon — 3 Yrs

Ricardo — 3 Yrs

July

Marisa — 7 Yrs

MaryAnn — 2 Yrs

Lito — 2 Yrs

Mike — 1 Yr

**Briscoe Offers a Warm
Welcome
to Our
New Customers...**



..... And New Sites!

**Harlem Children's Zone Inc.
Terry's Angels Day Care Services
Lighthouse Mission
Hunt & Fish Club
Bread & Butter
St. Johns Residence for Boys**

Heartshare	Birch Family Services
Catholic Guardian	CCNS
Mannix ShopRite	Marantha
AI Jia	Community Options
QSAC	HASC
NYIT	Evelyn Douglin
AHRC	



SPOT LIGHT ON EMPLOYEES



Edward Lafferty

Ed Lafferty, a Technical Sales Representative, has worked for Briscoe for 2 years. In this position he is responsible for developing new sales leads from Electrical Contractors located in Nassau and Suffolk counties.

Ed is active in the Suffolk County Electrical Contractors Assoc. and the Kings Park Chamber of Commerce—regularly attending their events. Capt Ed, as he is known around the fishing communities in Huntington Harbor and the Kings Park Bluff, had the honor of meeting Jim Lovell a former NASA astronaut at a trade show.



Steve Vargas

Steve Vargas has worked for Briscoe for over 9 years. He works extensively in the field as a general engineering technician for fire alarms, card access, CCTV, intercom connections, security retrofits, technical support, programming, consultation, and servicing.

When not working Steve enjoys visiting his native Peru to cheer on his favorite soccer team; he also plays and coaches, even won a cup!

Recent Certifications



Congratulations to ...



Ricardo Cusatti on passing the S-98 exam!

**Kevin McErlaine, Dawn Purpi and
Michelle Skidmore on passing the S-95 exam!**

Mike Petrone on passing the NICET Level I exam!

Promotions

Jennifer Williams



Jen Williams has been promoted to
Human Resources Director!

Jen's primary responsibility was handling accounts receivable and accounts payable. In her new position, Jen Williams will be responsible for the recruiting and hiring of new staff, organizing new hire orientation, employee training programs, and enforcement of company policy.



Briscoe Makes Top 100 Again!



**Congratulations to the
Briscoe Work Family!**

Briscoe was listed as #92
on the SDM Magazine Annual Top 100 Security
Companies Report

SDM Magazine ranks U.S. Companies every year
that provide Electronic Security Systems and
Services to both residential and non-residential
customers.

DID YOU KNOW?

Five Long Islanders Among The Fallen Remembered By NYPD,

originally published in Newsday



Pictured from the middle is Tyler Czajkowski, Raymond Czajkowski, Traci's Father Robert Tack and the NYPD Drug Enforcement Task Force.

On May 9th, 2014 five NYPD officers from Long Island who died last year from illnesses related to September 11 were among the 13 fallen members of service remembered at the Annual Memorial Ceremony at Police Headquarters, One Police Plaza in lower

Manhattan. There for the revealing of the bronze memorial plaque, was Mayor Bill de Blasio, NYPD Commissioner William Bratton along with a group of a few hundred dignitaries, police officials and family.

The memorial plaque is reserved for NYPD officers who either died on September 11th, or are believed to have developed illnesses from their work at Ground Zero.

One of the five officers listed was that of Traci L. Tack-Czajkowski. Traci, wife of Raymond J. Czajkowski, Vice President of Albanese Organization Inc., a friend of Briscoe and fellow member of

Wife of Briscoe's Friend Honored

BOMA Long Island. Traci was assigned to the NYPD Drug Enforcement Task force and made more than 170 arrests before retiring in 2006. *"I was pleasantly surprised by a large contingent of her former Drug Enforcement Task Force Command, who presented me with her Federal Credentials for the DEA. They all came on their own time to pay tribute to Traci. They truly never forget,"* said Ray.



The Long Islanders remembered were Det. John F. Kristoffersen, 50, of Lindenhurst; Det. Tommy L. Merriweather, 49, of Bay Shore; Det. Traci L. Tack-Czajkowski, 47, of Huntington Station; Officer Francis Pitone, 55, of East Meadow; and Officer Karen E. Barnes, 45, of Hempstead.



Protecting Your Child's Social Security Number by Jennifer Sabatino

There are many places your child's Social Security Number (SSN) can end up on file. Identity theft can cause serious problems for young folks, especially those just starting out, who need credit for college expenses, housing, vehicles and more.

A child's Social Security number can be used by identity thieves to apply for government benefits, open bank and credit card accounts, apply for a loan utility service, or rent a place to live. SSN's are kept by schools, day-care providers, and healthcare organizations, to name to a few.

The Social Security Administra-

tion recommends not carrying your child's SSN or their Social Security card and following this advice:

- ◆ Only give the number when absolutely necessary
- ◆ If the SSN is requested as an identifier, ask if it is legal in your state, why it is needed, and if there is an option for another identifier.
- ◆ Do not let your child carry his/her SSN on papers such as school forms, to school or doctors offices. Instead, deliver those papers personally or mail them.
- ◆ Teach children not to give per-

sonal information over the Internet or by phone (including text messages).

When a SSN is absolutely required, ask how that information will be safeguarded and when it will be deleted when no longer needed.

Warning Signs

Several signs can tip you off to the fact that someone is misusing your child's personal information and committing fraud:

- ◆ be turned down for government benefits because the benefits are being paid to another account using your child's Social Security number

- ◆ get a notice from the IRS saying the child didn't pay income taxes, or that the child's Social Security number was used on another tax return

- ◆ get collection calls or bills for products or services you didn't receive

If you your child's information is at risk, ask for a manual search of your child's file from the three nationwide credit reporting companies:

Equifax 1-800-525-6285

Experian 1-888-397-3742

TransUnion –

Childidtheft@transunion.com

TRADE SHOWS & EVENTS



Dave Miranda and Nick Puleo attend the IAC Conference.

IAC Conference



Briscoe's Tom Manning at the IAC table.

NY Nonprofit Facilities Conference



Bob Williams presents The Bert Briscoe Memorial Award to Ken and Kim Hansen in honor of their daughter Amanda Hansen.



Bob Williams center, (left to right) Jen Sabatino, Nick Puleo, Kevin McErlaine, Denise Rueda, Jen Williams, and Michelle Skidmore.



Ken and Kim Hansen with Barbara Kaplan Director of Real Property for AHRC's New York City Chapter.



(left) Ravi Dahiya, Meghan O'Sullivan, Nick Puleo, and Christine Bishara-Murtagh discuss preventative security measures.

TRADE SHOWS & EVENTS

ASIS Trade Show

Congratulations to Michael Pacewicz, Director of Security for Fairway Markets, winner of the ASIS Trade Show Raffle Basket.



Briscoe received the EST 2013 Recognition of Excellence Award for Sales Performance 100% of Annual Quota!
Pictured left to right are Dave Miranda, EST's Charlie Kawiecki and Bob Williams.

(left) Councilman Kevin LaValle, Legislative Secretary Tara DiBernardo, and Jen Sabatino. (right) Briscoe's Denise Rueda shows Kevin LaValle a fire panel.



S-95 CLASSES

Briscoe Hits a Milestone

NY Non Profit Facilities Conference

Denise Rueda presents a class at the New York Non Profit Facilities conference. For additional information and pictures go to

<http://www.briscoeprotective.com>



**OVER 1,000 PEOPLE HAVE ATTENDED
BRISCOE'S FREE CLASS**



Good Counsel

Briscoe's Nick Puleo, pictured with staff from Good Counsel, recently held a S-95 class along with Denise Rueda.

Catholic Guardian

Denise Rueda and Nick Puleo presented a class to the Catholic Guardian staff.



COMMUNITY EVENTS

LIGHTHOUSE MISSION

A MINISTRY ON THE MOVE FEEDING LONG ISLANDS NEEDY

631-758-7584

www.LighthouseMission.org



Denise Rueda, Jen Sabatino, Diane and Jen Williams visit the Lighthouse Mission in Bellport. They toured the facility, and later assisted in distributing food at the Bellport Outreach.



Robert Williams with Wendy Wood from the Lighthouse Mission



Jen Sabatino, Diane and Jen Williams present the Lighthouse Mission with a check for \$605.

Centereach Street Fair



Briscoe, a member of the Middle Country Civic Assoc. and a sponsor of the fair, provided electric and it's parking area for the event.



EVENTS



Briscoe's Maggie Eckel and Marisa Erickson attend the Birch Gala; pictured above with Birch's Purchasing Manager Louis Andujar.



J.R. McCotter and John Jurena attended the annual EST Strategic Partners Conference in Cancun, Mexico.



(left to right) Briscoe's Denise Rueda, Dave Miranda, Jim Carroll, Mike Petrone, Lex Chanis, Fernando Gonzalez, Stephanie Delprete, and John Jurena attend the Five Boro Scholarship dinner.

Briscoe's J.R. McCotter and Bill Conroy attend the FMBAB Golf Outing.



Briscoe Technicians In the Field



Alex Isakov checks a fire panel at a Services for the Underserved site.

Chris Roertgen installing CCTV cables at Lighthouse Mission.



James Santiago inspects a fire panel in Queens.



Yvon Cantave pulling CCTV cables at Lighthouse Mission.



From the Frontlines

By Lex Chanis, Chief of Field Services

The technicians have recently started using portable two-way radios while on the job. The radios make it easier so the technicians do not have to use their cell phones to communicate with each other. The cell phones do not always have good reception when doing work in the basement and the technicians can be cut off from each other. These radios can reach from the basement to the roof at Hofstra where other brands do not reach that far. They are especially useful for walk tests and department inspections.





Technical Services

“Setting the Standard”



FSU



The Field Service Unit for Sedona, our new industry based business software, will begin testing next week. This exciting new software will increase our Field Technicians efficiency by enabling them to view their schedules, resolve appointments, provide real time job status updates, provide integrated document management, track inventory, and capture customers signatures all from their iPads.

For more information regarding the Sedona FSU, contact Rob Savino at X-228

Briscoe Plaza Renovation



As Briscoe continues to become one of the top Life Safety System companies in the NY/LI area, it was once again necessary to expand our headquarters in Centereach. In addition to a brand new Customer Support Center, a new Engineered Sales Suite, a new Stock Room, and a new Executive Conference Room, the Technical Services office is currently being renovated to house an expanded IT Room.

The new IT Room will be home to a new server rack with capacity to meet the needs of our new industry based business software along with our new phone system provided by Lightpath.

Another addition to the IT Room is our new Burg/Access platform, the DMP XR550. As an Authorized Dealer of DMP products, the Technical Services Department has spearheaded the development of our DMP strategy which includes intimately designing and installing one of the more complex systems in our home office. Such a project breeds confidence in the product which will be apparent to our customers as we continue to help them with their Life Safety needs.

For more information regarding the renovations at Briscoe Plaza, contact Mike Petrone at X-217.

Field Update

Briscoe Techs Are Making It Work & Keeping It Working

**Make Sure You Are Running The Most
Current Versions Of Our Programming Software!**

iO64 & iO500 – iO-CU Version 3.5

EST2 – 2-SDU Version 3.3

EST3 & EST3X – 3-SDU Version 5.2

If you have any questions or concerns regarding which version of software you have on your laptop, please call **J.R. McCotter at X 217.**

Saving and Sending The Latest Site Programs

Please remember to save the latest version of each program in the YY.MM.DD format with a brief description of the work performed at the site, your initials and the date. Then take the time to connect to the internet using your Wireless Hot Spot and email the program to programs@briscoeprotective.com and before you leave the site.

This process, and the few extra minutes it requires, will ensure that each of our technicians will have the most current program when they are sent to a site.

Should you have any questions regarding saving SDU files or how to use your Hot Spot, please do not hesitate to contact **J.R. McCotter at X 217.**



BRISCOE IN THE NEWS



Bob Williams

CO restaurant death leads to new laws, but can industry do more? as originally published in Security Systems News

CENTEREACH, N.Y.—The death of a Long Island, N.Y. restaurant manager from carbon monoxide poisoning has prompted several Long Island communities to pass new CO requirements.

However, the president of a Long Island fire company also believes the industry should do more to alert the public to the danger of CO by adding more features to fire system-connected detectors, such as digital displays of ambient CO levels and low-level CO alerts. But a manufacturer says that could lead to false alarms and maintains that existing safeguards work well.

In April, the Suffolk County Legislature passed “The Steve Nelson Safety Act,” which requires installation of CO detectors at all county-owned facilities.

Nelson was the 55-year-old manager of a Legal Sea Foods restaurant located in Suffolk County. He died Feb. 22 after being overcome by the odorless, invisible gas and 26 other people were sickened. The cause was a leaky flue pipe in the water heater, according to news reports.

The restaurant didn’t have a CO detector because New York state law only requires them in homes and in commercial establishments where people sleep.

That’s why Long Island communities are toughening standards locally. In addition to Suffolk County, Hempstead, Brookhaven and Nassau County have approved new CO measures. In Nassau County, the law that passed in April requires carbon monoxide detec-

tors in all new and existing commercial buildings in the county.

“Long Island has really been on the forefront of this,” Bob Williams, president of Briscoe Protective Systems, an engineered systems fire and security company based here, told Security Systems News.

He said he attended public hearings in the communities and spoke out in favor of the new laws. However, Williams added, “I did a lot of listening” to learn about concerns that municipal officials and the general public voiced. And he said he heard people asking for digital displays of CO levels on detectors so the public can be aware that the level of the gas is on the rise, even though it may not yet be at a dangerous point.

“That’s the awareness the public wants,” Williams said.

In the February incident at the Legal Sea Foods in Huntington Station, N.Y., the level of CO was so high that even rescue personnel felt dizzy when they arrived.

That kind of situation typically doesn’t happen instantly, Williams said. He said a low level of gas may be present for some time, making people feel ill, but because the symptoms of CO poisoning can mimic the flu, they often don’t suspect that CO is the cause.

(Continued on the next page)

CO restaurant death leads to new laws, but can industry do more?

as originally published in Security Systems News

(Continued from previous page)

Williams said that is why there should be “a display, even on the system detectors, so people will be able to see, like a thermostat, a gradual raising of CO” and remedy the problem before it become dangerous.

“I’m proposing that there should be an alert—not an alarm, but an alert—to let people know when [the CO level] is coming into an unacceptable range.”

He said the stand-alone CO alarms people can buy at hardware stores—which aren’t professionally monitored—have digital readings of CO levels, but he said he’s not aware of such displays on the detectors that connect to a fire alarm system.

Williams said the digital displays on the stand-alone CO alarms could lead people to choose that non-monitored option over a monitored detector, “which is not beneficial to our industry or the general public because [a stand-alone alarm] doesn’t notify a central station, it doesn’t notify a main control panel.”

By not adding digital displays to system-connected detectors, Williams said, “I think we’re hurting ourselves.”

However, System Sensor, a leading manufacturer of CO detectors, takes a different view. In a statement to SSN, that St. Charles, Ill.-based company said, “System Sensor is in favor of anything that enhances life safety. That said, let’s ... separate digital displays from low-level alerts.”

When it comes to low-level CO alerts, the company said, “we have the capability to send pre-alarms—i.e., the presence of CO prior to it becoming a life threatening incident—to the control panel. At the present time, supervising stations do not have procedures in place for handling CO pre-alarms. Sending pre-alarms to supervising stations could result in a high level of false alarms.”

The company continued, “As designed today, carbon monoxide detectors will signal an alarm condition be-

fore a dangerous level of carbon monoxide would be harmful to an individual, while at the same time minimizing false alarms that might lead to someone disabling the device.”

As for digital displays, System Sensor said it doesn’t have such displays on its CO detectors and isn’t aware of any system-connected detectors that do.

However, the company said, “We are skeptical that end users would actually prefer a digital display.”

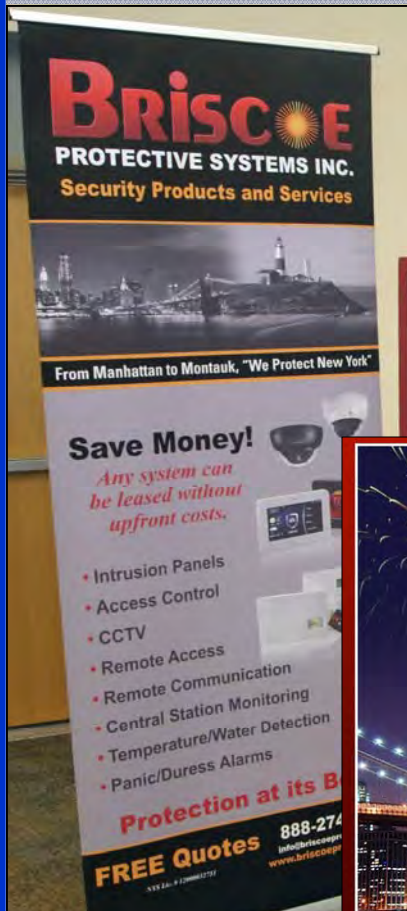
It continued: “Digital displays on CO detectors can provide some variability in their displays. Even the manufacturers of these products note that CO levels can change due to different events, many of which that may not be life threatening. CO detectors must alarm when appropriate. The sound produced by the detector or alarm system and the added benefit of supervised detectors far outweighs the digital readout available.”

Also, System Sensor added, “We are skeptical that the end users would actively self-monitor CO levels. Most end users install alarms or detectors and assume they will alarm when appropriate. They are not actively monitoring CO levels unless there is an incident/alarm. It’s also worth noting that a Notifier [by Honeywell] panel can be used to query a multicriteria device known as IntelliQuad Plus at any time and provide an instantaneous read of the CO [parts per million] level. So, while it’s not a digital readout, it’s providing similar functionality while providing a superior level of CO, infrared, thermal or photoelectric smoke detection via a supervised device.”



Carbon Monoxide detector

Marketing Projects from PRMG



BRISCOE
PROTECTIVE SYSTEMS INC.
Security Products and Services

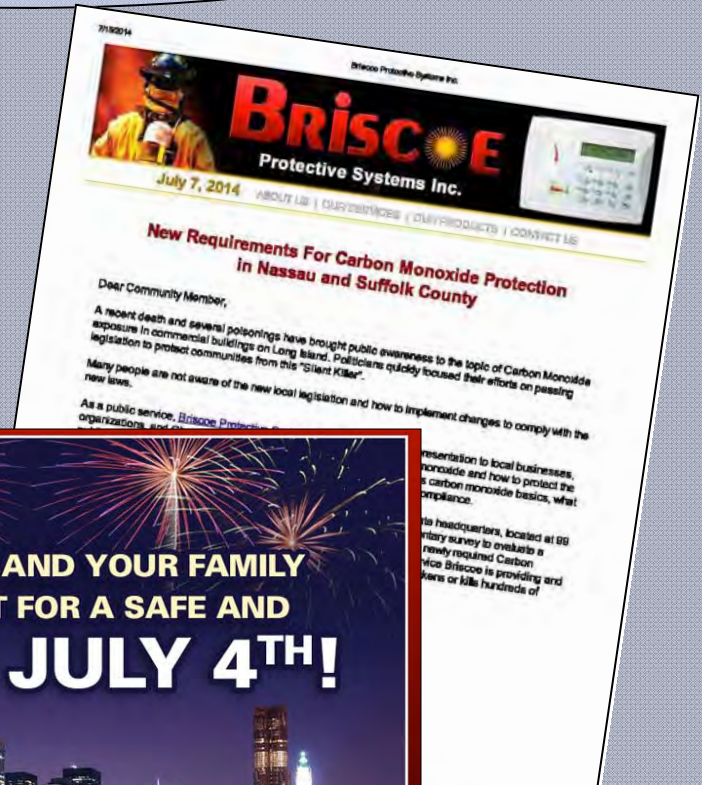
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7/13/2014
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July 7, 2014 ABOUT US | OUR SERVICES | OUR PRODUCTS | CONTACT US

New Requirements For Carbon Monoxide Protection in Nassau and Suffolk County

Dear Community Member,

A recent death and several poisonings have brought public awareness to the topic of Carbon Monoxide exposure in commercial buildings on Long Island. Politicians quickly focused their efforts on passing legislation to protect communities from this "Silent Killer".

Many people are not aware of the new local legislation and how to implement changes to comply with the new laws.

As a public service, Briscoe Protective Systems Inc. is providing information to local businesses, homeowners and how to protect the community from carbon monoxide basics, what compliance.

Our headquarters, located at 88 Montauk Highway, is currently surveying to evaluate a newly required Carbon Monoxide detector. Briscoe is providing and has or will provide hundreds of



**WISHING YOU AND YOUR FAMILY
ALL THE BEST FOR A SAFE AND
HAPPY JULY 4TH!**

BRISCOE
Protective Systems Inc.



BRISCOE
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And Now Serving Westchester

Briscoe E-News
June 2014

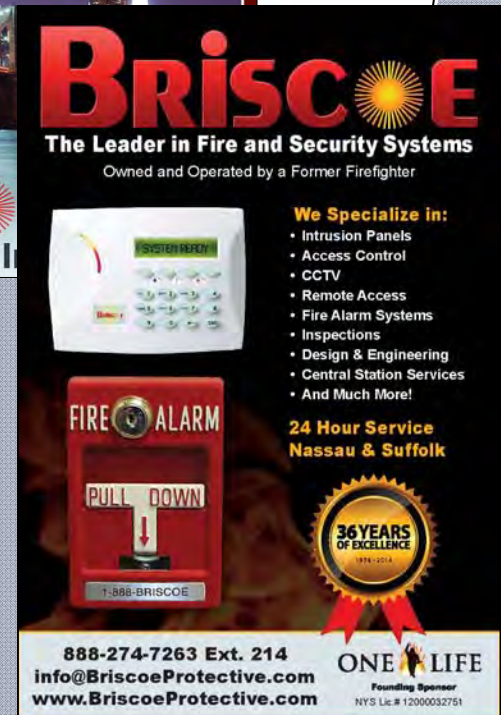
Bob Williams Appears on WALK's "Island Assignment" to Discuss Recent Carbon Monoxide Legislation

Briscoe President Bob Williams appeared on WALK Radio's "Island Assignment" on June 22 to discuss the recent legislation in effect requiring CO detectors in commercial buildings, including the Steve Nelson Safety Act. He also explained how CO can poison people without them knowing it and what everyone can do to protect themselves from this "silent killer."

[Click here to listen»](#)

CO death spurs laws, debate
The death of a Long Island, N.Y. restaurant

SECURITY SYSTEMS NEWS
CO death spurs...



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Benevolence benefits business, N.Y. fire company finds

as originally published in Security Systems News

CENTEREACH, N.Y.—Being good to nonprofits is also good for business. That’s what Briscoe Protective Systems, an engineered systems fire and security company based here, has found in offering cost-effective products and services to nonprofit agencies, ranging from extended warranties to free training classes.

“I’ll tell you what comes from it: an outstanding reputation. Because just like a bad vendor, a good vendor, the word spreads,” Denise Rueda, Briscoe public relations director, told Security Systems News. “... That word of mouth has brought us business.”

Bolstering the bottom line isn’t the prime motivation for Briscoe’s commitment to nonprofits, according to company President Bob Williams. Williams said the values of his grandfather, Bert Briscoe, are at the core of the company, which was founded in 1978 and many of whose customers are in New York City.

Bert believed in helping people through a corporate responsibility to the community,” Williams said in a prepared statement. “We are committed to carrying out his vision in our work with the nonprofit community.”

The nonprofits Briscoe works with range from small agencies to ones with more than 100 sites, and they provide such services as working with autistic children, helping the homeless and giving addicts a chance at recovery, Rueda said.

Recognizing that tight budgets prevent many nonprofits from being able to give bonuses to their employees, Briscoe does that for its nonprofit customers with the annual Bert Briscoe Award. The award recognizes the hard work and dedication of select nonprofit employees.

Rueda said the monetary award can range from \$250 to \$1,000, depending on the size of the agency. The agencies can choose whether to give the award to just one person or split it among several deserving employees.

Briscoe also offers nonprofits extended 5-year equip-

ment warranties on all completed new systems, unlimited replacement warranties on smoke detector parts included with full-term inspection agreements, and a secondary \$7 million liability insurance policy.

Rueda said nonprofits have fixed budgets that often don’t include funding for unplanned contingencies. “They can’t predict when a piece or part goes bad, and if they have a storm and there’s water damage, this gives them a sense of comfort if they’re part of a warranty plan,” she said.

Briscoe also provides free training to any nonprofit—customers or non-customers—on fire safety and changes or updates in New York City’s fire code.

Rueda said that because nonprofits have frequent staff turnover, they have to keep retraining staff about fire regulations, and that’s where Briscoe comes in. In addition to their regular jobs, she and a team of other experts among Briscoe’s approximately 50 employees travel around the city to nonprofit agencies to give the training on site and then are available for follow-up questions by phone or email.

Rueda said Briscoe has been offering the free training classes for about three years and about 960 people, 80 percent of them employees of nonprofits, have taken them. “That’s the dedication to the nonprofit community that we feel,” she said. “We see the need and we step in and we fill a gap.”

She said that providing those classes also has brought business.

“I’ve given the class and a year later, had someone reach out to me to give quotes on services,” Rueda said. “And the worst case scenario: We did something good in our industry by helping save lives and educating the staff. ... And they’re going to remember us. Who gives free anything?”

SECURITY SALES & INTEGRATION

INDUSTRY'S #1 TECHNOLOGY & BUSINESS AUTHORITY SINCE 1979

The president of the Long Island firm is involved in multiple efforts to reduce injuries, deaths caused by carbon monoxide.

By SSI Staff - July 3, 2014

NEW YORK CITY — Briscoe Protective Systems, a provider of fire/life-safety systems and services, co-sponsored the New York Nonprofit Press Facilities Day Conference to promote awareness of carbon monoxide (CO) poisoning.

During the conference, held here June 12 at Baruch College, Briscoe honored Ken and Kim Hansen for their advocacy efforts leading to the passage of Amanda's Law, which requires the installation of CO detectors in all homes in New York State. The law is named in honor of their daughter, Amanda Hansen, who died in 2009 from CO poisoning while sleeping at a friend's house. Amanda's Law set a record for the fastest legislation passed by New York State. The Amanda Hansen Foundation continues to educate the public by promoting awareness of CO poisoning and providing detectors for low income families.

Bob Williams, Briscoe's president, bestowed the Bert Briscoe Award — named after Williams' grandfather — to the Hansens at a special awards presentation to kick-off the conference.

"Briscoe's family oriented philosophy has been passed down from my grandfather, Bert Briscoe, and it is at the core of everything we do," Williams says. "We are committed to carrying out his vision in our work and continue the push for CO legislation to prevent any further tragedies from happening."

In the last few months, Williams has been attending and speaking at many of the public hearings on CO legislation throughout Long Island to help make a difference by advising local legislative officials to implement stricter CO laws for commercial facilities. He also founded the Just One Life program where CO devices are distributed to Long Island residents in partnership with local fire districts and then installed by Briscoe staff members.

The conference also featured nonprofit representatives who discussed fire safety issues and FDNY certification training, planning for disasters, electronic security systems, among other topics.



Briscoe Protective Systems President Bob Williams, center, bestows the Bert Briscoe Award to Ken and Kim Hansen for their efforts to stem injuries and deaths caused by carbon monoxide poisoning.

SECURITY SALES & INTEGRATION

INDUSTRY'S #1 TECHNOLOGY & BUSINESS AUTHORITY SINCE 1979

Briscoe Protective Systems Set to Begin Expansion Strategy

After completing a multimillion-dollar credit facility, Briscoe will look to grow through strategic acquisitions, the company says.

By SSI Staff - July 18, 2014

NEW YORK CITY — Briscoe Protective Systems, based here, wants to expand into Westchester County through acquisitions as part of the company's plans to grow its business outside of Long Island and the five boroughs of New York City.

At the beginning of the year Briscoe entered into a multimillion-dollar credit facility and banking agreement with Suffolk County National Bank to fund the acquisition of other fire and security alarm businesses, the company states.

Briscoe Protective Systems President Bob Williams says he is confident the company has the capability to grow by 20% by integrating newly acquired companies into its existing operations.

"We have many customers in the Long Island and New York City areas, such as nonprofit agencies, with locations in Westchester, so we felt that expanding to Westchester was a logical addition to our marketing area," Williams says.

Westchester County is located to the immediate north of the New York City borough of the Bronx. A number of its villages and towns serve as bedroom communities for commuters to New York City. Eventually, the company hopes to grow beyond New York State in order to serve a wider range of customers, Williams says.

"We cannot wait to get to know our new customers and bring our experience and expertise in fire and security alarms to Westchester-area businesses," he says. "This has been something we have been thinking about for a while, so it is rewarding to finally say that we've accomplished a big part of our goal."



Bob Williams Appears on WALK's "Island Assignment" to Discuss Recent Carbon Monoxide Legislation

Briscoe President Bob Williams appeared on WALK Radio's "Island Assignment" on June 22 to discuss the recent legislation in effect requiring CO detectors in commercial buildings, including the Steve Nelson Safety Act. He also explained how CO can poison people without them knowing it and what everyone can do to protect themselves from this "silent killer."

To listen to the clip visit <http://www.briscoeprotective.com/interview-2014.html>



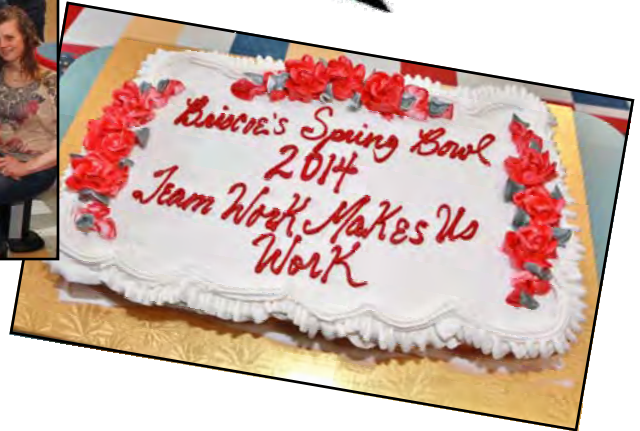
BRISCOE PROTECTIVE IN THE NEWS!

Bob recently spoke about CO at a Press Conference where Suffolk County Executive Steve Bellone signed into law the Steve Nelson Safety Act, sponsored by Legis. John Kennedy. Steve Nelson the manager of Legal Sea Foods in Huntington Station died of carbon monoxide poisoning back in February.



Press Conference footage was broadcasted on News 12, WCBS Radio & Channel 2, FIOS1 News and Newsday.

The Briscoe Spring Bowl!



Each year employees enjoy an afternoon of bowling!
For more information and pictures of the Briscoe Spring Bowl visit <http://www.briscoeprotective.com>

Briscoe Flight Challenge



Briscoe's Fernando Gonzales, Ricardo Flores, Rannell Punay, Nick Puleo and Nigel Rose participate in the annual Briscoe Flight Challenge. Each year employees have the opportunity to experience flying, as Bob Williams says, "Taking Briscoe to New Heights!" For additional pictures please click onto <http://www.briscoeprotective.com>



LI Ducks Game



Briscoe employees and family attend a LI Ducks game. For additional pictures please click onto <http://www.briscoeprotective.com>



The Annual Briscoe Fishing Trip



Briscoe employees, family, and friends enjoyed an exciting day of fishing! For additional pictures please click onto <http://www.briscoeprotective.com>



BERT BRISCOE MEMORIAL SCHOLARSHIP PROGRAMS

Suffolk County, Volunteer Firefighter Scholarship Winners

- **First Place Winner - Emily Tacopina, Mount Sinai**
- **Runner up- Timothy Melcher, Medford**
- **Runner up- Cody Carman, Selden**



Emily Tacopina, Cody Carman, Timothy Melcher, Nick Puleo, Denise Rueda, and Larry Santangelo



Briscoe's Dave Miranda pictured with Dana and Larry Robin

Five Boro Winner

Dana Robin



Briscoe Family News!



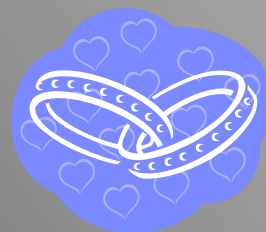
**Congratulations to Ray and
Natasha Somwaru
April 12, 2014**



**Congratulations to Nick and Jill Puleo
on the birth of their son
Landon Nicholas Puleo
July 2, 2014 at 11:31 am
5lbs 14oz, 19 ¼ inches**



**Congratulations to John and
Marcia Questel
July 5, 2014**

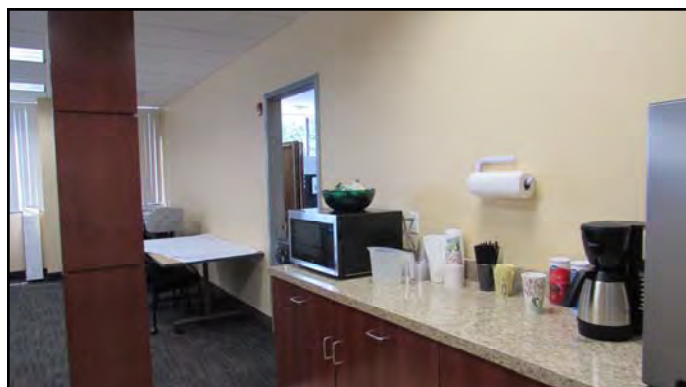
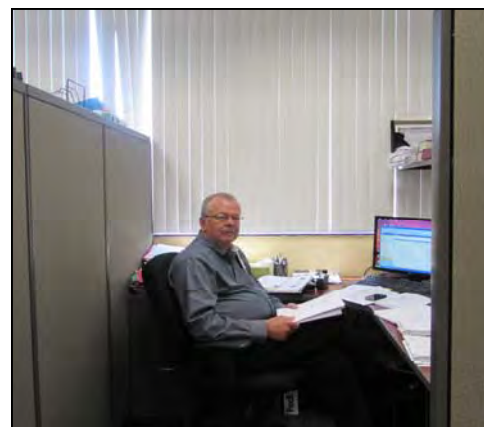
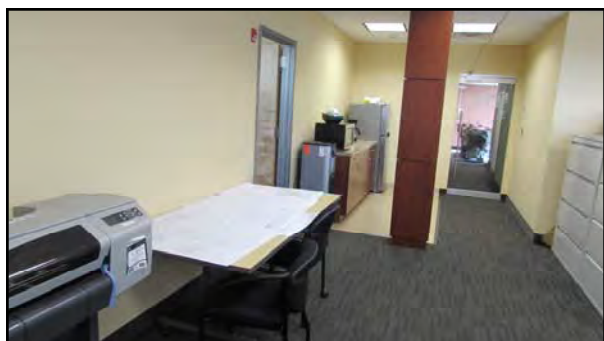




BRISCOE OFFICE REMODEL

Thanks to Mike and the construction committee for all their hard work!

Engineered System Sales Area



BRISCOE OFFICE REMODEL

Continued from previous page

Customer Support Center

