

**INSIDE
THIS ISSUE:**

Welcome & Congrat's 2-3

Education 4

Trade Shows 5

Events 6-7

Contest 8

Field Update 9-10

Upcoming Events 11



“People Helping People Make A Difference”

First of all I would like to wish you and your families a very enjoyable Summer!

As the first half of the year comes to a close, we find the economy still flat.

Unemployment figures are still high, housing prices still low and problems with the Euro Economy has had a negative effect on the worldwide economy.



But in spite of this, Briscoe has experienced a time of steady and continued growth!!

We have been recognized as one of the Top 100 Alarm Companies in the US by a major industry publication. We have also recently been awarded another major long term contract from a prestigious University, as we continue to "buck" the industry and national trends.

How is this possible when alarm companies are still laying off personnel or cutting back on hours? We have even seen employees lend their companies money, in order to pay their supplier bills.

The answer is pretty simple.....last time I spoke to you about "The Light at the end of the Tunnel", well there are 36 flashlights leading our way, thanks to every one of you!!!

Because of your efforts, Briscoe will be declaring a Mid-Year Bonus to all co-workers of record as of January 1st who qualify.

The bonuses will be distributed by paper check through a special payroll.

A Bonus Pool will be set up and Dave, Maggie and Lex will be on the Bonus Award and Distribution Committee for their respective departments.

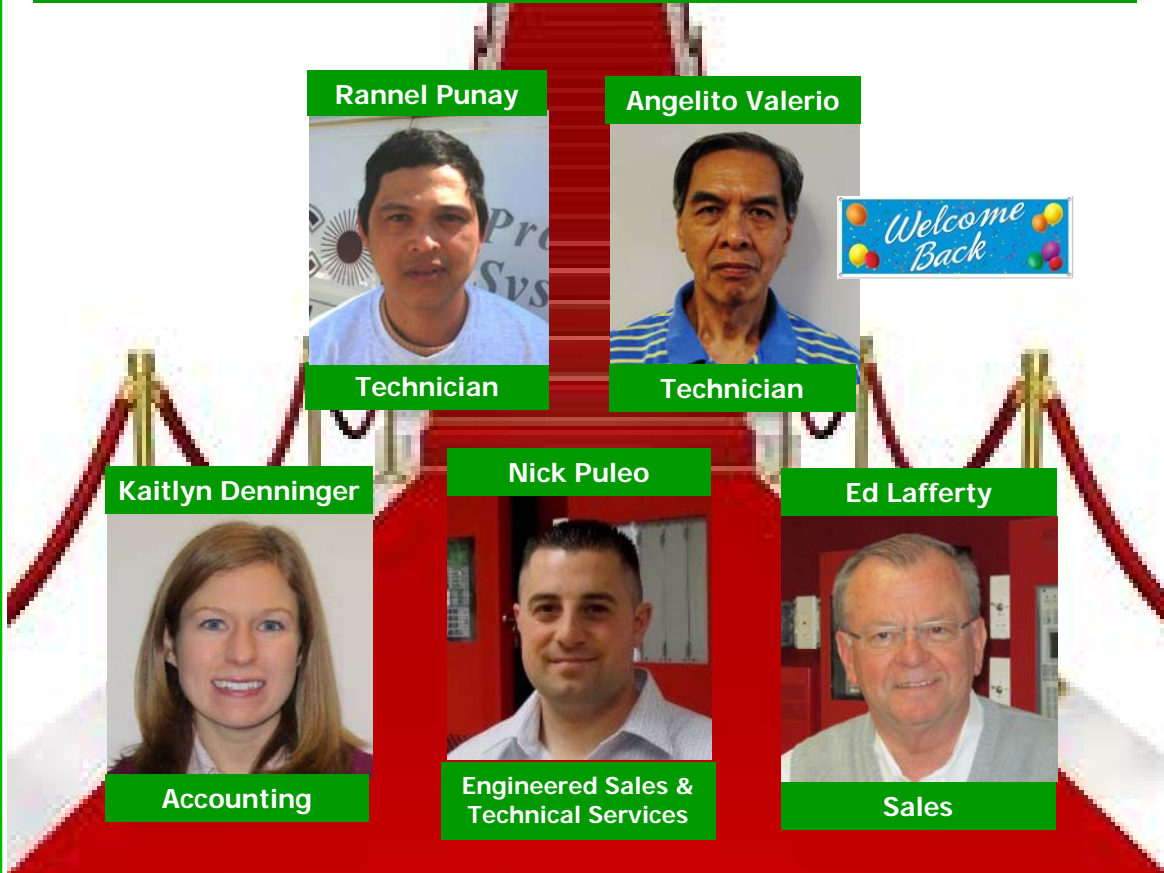
Thank you for everything you do to make Briscoe what it is today!!!

Let's work together to make Briscoe the BEST Alarm Company in the NYC Area.

TEAMWORK Makes Us Work!!!

Bob Williams
Chief Co-Worker

Briscoe Rolls Out The Red Carpet, Welcoming the Newest Staff Members!!



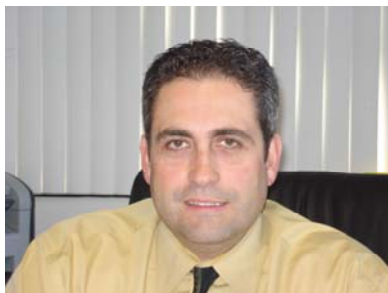
Recent Certifications



Briscoe is Proud to Congratulate Kaitlyn Denninger, Nick Puleo, and Jennifer Williams, on receiving their S-95 Certifications!

***And a Big Thank You to J.R. and Denise** for all their hard work and preparation in getting the staff ready for test day at Metro Tech!*

Our VP of Operations, David Miranda negotiated the sale of Briscoe's **very first Fireworks Command Center** to Mather, a non-profit community Hospital, located in Suffolk County Long Island.



**Congratulations
Dave!
Awesome Job!!**



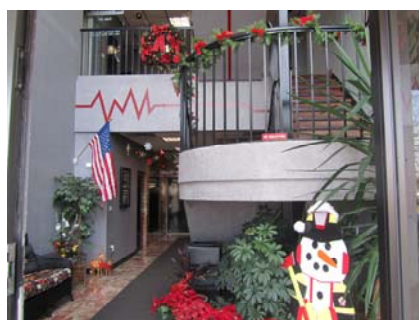
Margaret Eckel, our Manager of Accounting & Compliance did an amazing job on the **Briscoe Plaza Lobby Project**. She organized and managed the entire project, handling every detail from concept through completion of construction. Lot's of hard work and dedication.



Great Job Maggie!!



before



after



Education

Some Recent S-95 Classes Held

It's great to see our customers take value in their fire safety knowledge!

Birch Family Services

Pratt Area Council



**Catholic Charities
Neighborhood Services**

Services for the Underserved

We've also given classes to Housing Works, Eden II, Services for the Developmentally Challenged and Volunteers of America.

Trade Shows

New Look for Tradeshow

Briscoe has polished their trade show image with a brand new look for 2012.

The new booth generated a lot of positive feedback from trade show attendees!



Buildings NY at The Javits Center



NYSACRA at The Sagamore Hotel



Long Island Building and Facility Maintenance Show at Hofstra University

Briscoe Events

The Bert Briscoe Award was given to a hardworking staff member of Unique People Services at their Holiday Party.



Briscoe has spearheaded Stony Brook University Burn Center's receiving monetary and toy donations from the NYFAA.



The Burn Center gratefully recognized the NYFAA for these donations.



Mud Run

Earlier this year, Jesse and J.R. participated in The Tough Mudder Event, a 10-12 mile hardcore obstacle course! They both trained hard, and successfully completed the course.

**Congratulations
J.R. & Jesse!**



Sales Contest

Contest Winners!



The "Spring Training" Sales Contest!!

Jim won both the **Highest Single E/S Sale** and **Highest Accumulated E/S Sales**.

John took the lead for **Highest Single Contract**.

Jesse won the category of **Highest Accumulated Contract Sales**.

Congratulations to Jim, John & Jesse!

A huge thanks to MaryAnn for putting together another outstanding sales contest!



2012 Bert Briscoe Memorial Scholarship

This year's scholarship was given to Anthony F. Reale at the recent 5 Boro dinner. Anthony was selected for his amazing scholastic achievement and desire to help others! His Father, Anthony Reale was at the dinner to accept his son's award!



“Like” Us**Tweet Tweet!**

Briscoe Has Launched a “Like Page” on Facebook!

We would like to Welcome the whole Briscoe Team to Come and Check it out! It's a great way for all of us and our “fans” to see Briscoe's current events, company news and important updates and information!

Enter to Win!!!



To enter the contest go to Briscoe's Facebook Page and “Like Us”. The **10th Co-Worker** to “Like” Briscoe on Facebook, will get a **GIFT CARD!**



To “Like” Briscoe on Facebook and enter the contest, click on the link below.

<http://www.facebook.com/pages/Briscoe-Protective-Systems-Inc/126068380791858>

**Also Send Briscoe a Tweet.
We'd love to hear from you!!**



To send us a Tweet just click on the link below.

<https://twitter.com/#!/BriscoeProSys>

Field Update

Briscoe Techs - “Making it work and Keeping it working”



New FDNY S-97 Certificate of Fitness

The FDNY has developed the S-97 Certificate of Fitness for Fire Alarm Systems Testing, Inspection and Service Technicians. This Certificate of Fitness satisfies the 2008 NYC Building Code requirement that all Technicians who Service and Test Fire Alarm Systems are certified and have reasonable knowledge of the Fire Alarm System being serviced. A Temporary T-97 will be issued to select Technicians in order for Briscoe to immediately meet this requirement. All Technicians will be receiving a training class within the next few months prior to taking an exam at Metrotech, to receive their S-97 Certification. If you have any questions or concerns regarding the new S-97 Certificate of Fitness, please do not hesitate to contact **J.R. at X-217.**

iO: SA-DACT Shared Line Fault

Introduction

This technical bulletin informs you that we have identified and resolved an issue with the SA-DACT when using shared telephone lines.

Issue

When using the SA-DACT with shared telephone lines, some customers report that phone line fault events display on their panels. These fault events are sometimes accompanied by internal ground fault events, which display when they press Enter to view the details of the faults. *continues on next page*

In some instances, customers also report that the panels are cutting voltage from down-line devices on the shared phone lines, which sometimes disconnects devices in use. As the panel monitors the phone lines for ground faults, noise from down-line devices can trigger these supervisory events. This causes the panel to cut the voltage from the down-line devices as it rechecks the lines.

Solution

Several changes were made to the process used to monitor the phone lines for ground faults, and these changes are included in iO panel firmware version 2.1. This resolves the known issues with shared phone lines causing ground faults.

Make Sure You Are Running The Most Current Versions Of Our Programming Software!

iO64 & iO500 – iO-CU Version 3.2

EST2 – 2-SDU Version 3.2

EST3 – 3-SDU Version 4.01

If you have any questions or concerns regarding which Version of Software you have on your laptop, please call **J.R. McCotter at Ext. 217**.

Saving and Sending The Latest Site Programs

Please remember to save the latest version of each program in the YY.MM.DD format with a brief description of the work performed at the site, your initials, and the date. Then take the time to connect to the internet using your Wireless Hot Spot and email the program to jamesm@briscoeprotective.com and maryannr@briscoeprotective.com before you leave the site.

This process, and the few extra minutes it requires, will ensure that each of our Technicians will have the most current program when they are sent to a site.

Should you have any questions regarding saving SDU files or how to use your Hot Spot, please do not hesitate to contact **J.R. McCotter at Ext. 217**.

Don't Forget!



**And The Ducks Game
is On Monday
July 2, 7:00 pm**



Thank you to Alex Isakov for helping Briscoe obtain FDNY approval, to be listed as a Full Service Extinguisher Company.



**Marketing wants to Thank Jen W for
all of her hard work and creativity,
in Creating this Newsletter.**

Great Job!