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## Let's Build It!

Bigger, Better, Faster, Stronger..... BRISCOE !!!

Ambitious goals for any company but our new slogan is a way of life at Briscoe.

The only constant at Briscoe is change and it is always for the better and not without a tremendous amount of time, dedication and effort by all of you. We are constantly changing and evolving in our efforts to reach the next level for all of us. You can see it in all the new features in our newsletter thanks to our editors Denise, Jenn S and Michelle who put it all together in house.

This year we started with the new Sedona Office System and ADP Resource Payroll Management both powerful systems that will make us much more efficient, productive and help our co-workers keep better track of their time and benefits.

Our Field Service iPADS have been in use for a while now and we will be shortly entering the final phase of their ability to have our staff and customers complete all the service paperwork via our Field Service Units.

Our Tech Services Team, with Rob Savino taking the IT lead, completed the installation of our IP based Cisco Phone system and moved and expanded our IT room. The team also installed a completely new security, access, fire alarm upgrade and remote HVAC control system

Our addition of Westchester to our area of operations has been going along smoothly and we are already gathering much press and a radio interview in addition to many contacts in that County. As we are growing, we face many challenges that go along with it. Thanks to the efforts of our co-workers who have "stepped up" to help us, we have accomplished much.

As we enter the Holiday Season I want to just take the time to "give thanks" to all my co-workers whose efforts make Briscoe's success possible. Your efforts are much appreciated and never taken for granted.

I am also proud to announce that for the 36th consecutive year we are declaring an annual bonus.

Best to you and your families for a happy, healthy and safe holiday season.

**Frank Farias****Technician****James Quinonez****Technician****Nico David****Technician****Dina Berntsen****Customer Support**

## Anniversaries

### August

Lex — 9 Yrs

### September

Pecken—10 yrs

### October

Dave— 11 Yrs

Jim — 10 Yrs

Bill — 6 Yrs

Maggie—4 yrs

James S —2 yrs

Nigel — 1 Yr

### November

John J — 19 Yrs

Dawn — 1 Yr

Arturo — 1 Yr

## Recent Certifications



### Congratulations to ...

**Chris Roertgen, James Santiago  
and Rolando Flores  
on passing the  
S-98 exam!**



**Congratulations to Sean Wisniewski on  
passing the S-95 exam!**



# Sales Contest Winners

## Congratulations Spring Madness Winners



Winners John and Bill with Dave and Stephanie

## Jump Into Summer Winners



Winners Ed, Jim and John with Dave and Stephanie





## SPOTLIGHT ON EMPLOYEES



**Tom Manning**

Tom Manning, Service Supervisor, has worked for Briscoe for 10 years. In this position he is responsible for overseeing our larger accounts including AHRC, Hofstra and Columbia University as well as going on site visits, creating proposals and selling fire & extinguisher inspection agreements, etc.

In his free time he writes screenplays, travels, collects Kiss memorabilia, spends time with his Goddaughter and ALWAYS dreams of how to build a better Briscoe!



**A.J. Gutierrez**

A.J. Gutierrez, an experienced technician, has worked for Briscoe for 5 exciting years. He started as a helper and has moved all the way up to a programmer. AJ specializes in troubleshooting, finals, programming and inspections.

When AJ is not working he is spending time with his 4 children and his favorite hobby is baseball.

**Briscoe Offers a Warm  
Welcome  
to Our  
New Customers...**



**..... And New Sites!**

**Magnum Real Estate  
Group**

**Garden School**

**Medford NY Realty**

**Hermes of Paris**

**First United Methodist  
Church**

**Moon Rock Gardens Inc  
74-84 Westside Market**

**Bowery Meat Company**

**Cemco Industrial**

**Brooklyn Harvest Market**

**Brooklyn Star Day Care**

**Common Ground Comm**

**Blaze Pizza**

**Red Robin**

**Café Grumpy**

**St. Vincent's**

**HeartShare**

**Independent Living**

**Urban Pathways**

**Maranatha Human  
Services**

**Community Options**

**HASC Center**

**Evelyn Douglin Center**

**Catholic Guardian**

**Society**

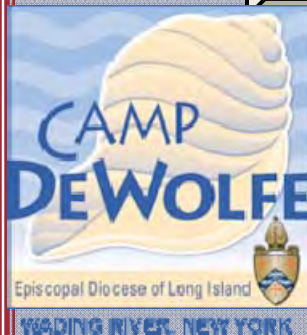
**Carter's**

**The Center for Family  
Support**



## CUSTOMER SPOTLIGHT

By Chris Roertgen



Tucked away in the densely forested north shore neighborhood of Wading River is a quaint summer retreat known as Camp DeWolfe. Briscoe's most rustic site is situated on 26 acres along the Long Island Sound. Camp DeWolfe offers summer youth programs, through its ministry of the Episcopal Diocese of Long Island. Here, individuals are encouraged to practice spiritual reflection, and enjoy the company of others looking to achieve the same. In addition, the Camp is available for group retreats and conferences.

The grounds are divided between several buildings which have all been recently renovated. The back end of the site holds the cabins and bathhouses for the girls and boys attending the camp. Each cabin holds approximately 4-6 bunk beds and one bathroom.

Separating the cabins from the administration building, crafts cabin, Chapel, and Meeting Hall, are basketball courts, a fire pit, baseball diamond and obstacle courses. Briscoe has the honor of servicing the fire alarm systems in all the sleeping cabins, Lodge 2, the bathhouses, and a very special building known as the Benson House.

What makes the Benson house so special, is its history. Located near the entrance to the Camp, this building is registered as a National Historic Landmark. During WWII it served as a top-secret radio site transmitting false information to the Germans and Japanese regarding the positions and strength of both British and American troops. At this time, the FBI was using the Benson house as their home base to carry out missions for President Roosevelt. Just after the Japanese bombed Pearl Harbor in 1942, until the war ended in June 1945, the FBI aided both U.S. and British deception planners to give altered information of troop sizes, and the time and place of the Normandy invasion as well as the U.S. activity in the Pacific. By convincing the Germans that this information was coming from espionage agents, they were able help save many lives.

Today the Camp teaches the campers self-reliance and the need to become involved in the local community. In addition, they are taught about the global community, and they are made aware of how life around the world can be very different. Bishop Provenzano and Emma Tess, program director, are trying to make the youngsters responsible citizens.

The important role that the Benson House played in U.S history, as well as the ideals passed along to the youngsters attending Camp DeWolfe, make it an important landmark. Briscoe is proud to be able to be part of protecting this fascinating place on Long Island.





# DID YOU KNOW?

## Community Alert!

By Jen Sabatino



### From the Suffolk County Police 5<sup>th</sup> Precinct:

#### Did you know?

32% of all thefts were from vehicles  
77% of these thefts were from unlocked vehicles

#### Facts:

Most thefts occur from unlocked vehicles, so keeping valuables out of sight may deter theft:  
***"Out of Sight Out of Mind"***  
Removing valuables from vehicle prevents loss of property

#### Prevention Tips:

##### **Minimize the opportunity and don't make it easy for someone to steal from your vehicle**

- Always lock your vehicle and take your keys
- Make sure the windows are tightly closed
- Keep all valuables and packages out of sight i.e. cell phones, computers GPS, cameras, spare change, personal items of value, briefcases and pocketbooks, etc.
- Never leave items of value in unattended vehicle
- Never leave spare keys in or around the vehicle
- Always park in well-lit-area
- Report any suspicious activity by calling 911

## History of Fire Safety Week

October 5-11 is Fire Prevention Week. Fire Prevention week commemorates the Great Chicago Fire, which took place from October 8th to October 10th in 1871. On the 40<sup>th</sup> anniversary of the Great Chicago fire in 1911, the Fire Marshals Association of North America (FMANA), the oldest membership section of the National Fire Protection Association (NFPA), sponsored the first National Fire Prevention Day. They decided to observe the anniversary as a way to keep the public informed about the importance of fire prevention.

In May 1919, when the NFPA held its 23<sup>rd</sup> annual meeting in Ottawa, Canada at the invitation of the Dominion Fire Prevention Association (DFPA), the NFPA and DFPA both passed resolutions urging governments in the United States and Canada to support the campaign for a common Fire Prevention Day. This was expanded to Fire Prevention Week in 1922. The non-profit NFPA, which has officially sponsored Fire Prevention Week since its inception, select the annual theme for Fire Prevention Week. National Fire Week has helped save many lives since its start.



Sources: "About Fire Prevention Week." National Fire Protection Association. 23 October 2014



# Fire Alarm Telegraph Station



NYC Fully Functional Fire Alarm Telegraph Station circa 1869.  
(Made by Gamewell when they were in NYC) Gamewell Show Room in NYC pictured as well."

A fire alarm box, fire alarm call box or fire alarm pull box is an outdoor device used for notifying a fire department of a fire. Early boxes used the telegraph system and were the main method of calling the fire department to a neighborhood in the days before people had telephones. When the box is triggered, a spring-loaded wheel spins and taps out a signal onto the fire alarm telegraph wire, indicating the box number. The receiver at a fire station then can match the number to the neighborhood. Unmanned or volunteer departments would instead have a Diaphone horn that sounded the box number. The boxes are a form of street furniture still in service in many places, such as Boston and its suburbs, though many towns and cities have removed them due to cost of maintaining the obsolete system. This action has been blocked by courts in New Jersey, where the boxes are seldom used for any purpose bar making hoax calls.



# TRADE SHOWS & EVENTS

## BOMA CO Presentation



The Building Owners' and Managers' Association (BOMA) Long Island is the leading advocacy group for the commercial real estate industry. BOMA Long Island encourages and foster the highest standards of professionalism in Long Island real estate through education and recognition of excellence. J.R. McCotter presented a PowerPoint about Carbon Monoxide awareness and was fortunate to bring in Assistant Chief Fire Marshal Mike Uttaro to answer questions regarding Nassau County CO legislation. Briscoe members also attending were Bob Williams, Denise Rueda and Bill Conroy.



### *Molloy College Job Fair*

**Maggie Eckel and Jen Williams at the Molloy College Job Fair**



# TRADE SHOWS & EVENTS

## 5 Boro Vendor Night

5 Boro Vendor Night gives vendors the opportunity to interact with the members of the 5 Boro Electrical Contractors Association.



**Briscoe's Mike Petrone, Kevin McErlaine and John Jurena attend 5 Boro's Annual Vendor Night.**

## Association of Fire Districts Conference

The Association of Fire Districts conference is a workshop training program for Fire District Officers for New York State.



**Denise Rueda, Jen Williams and Chris Roertgen at the Association of Fire Districts Conference**



## TRADE SHOWS & EVENTS



### *Building Better Business in Brookhaven Expo*

Ed Lafferty and Michelle Skidmore went to the Building Better Business in Brookhaven Expo, which was a networking event for small businesses.

### *Trade Nassau*

Denise Rueda and Michelle Skidmore went to Trade Nassau at Carlisle on the Green. Trade Nassau is a business trade show that also has business seminars and workshops for business owners.





# EVENTS



Briscoe's Maggie, Yvon, Chris, Jen Williams, Jen Whitley, Marisa, Tom, Denise, Jenn S and Alex attended the HeartShare Annual Dinner Dance.



Briscoe's Denise and Marisa attended Independent Residences and Queens Parent Resource Center "Monte Carlo & Wine Tasting Night" at the Westbury Manor on November 6.





# COMMUNITY EVENTS

## DDI SCHOOL SUPPLY DROP



Jenn Sabatino, along with Daniel Sabatino visit DDI to deliver donations made for the upcoming school year.

## BREAST CANCER AWARENESS BREAKFAST



Briscoe employees were treated to breakfast from Panera Bread. A donation box was set up to benefit The Carol M. Baldwin Breast Cancer Center; all donations made were generously matched by Briscoe.

## THANKSGIVING FOOD DRIVE

Jen Sabatino and Michelle Skidmore delivered two boxes of food to Lighthouse Mission from Briscoe's Thanksgiving Food Drive.





# Briscoe Technicians In the Field



Ray putting together his first EST panel



Tyler checking batteries at an Albanese location



City Officer Programmer Tech Meeting



## From the Frontlines

*By Lex Chanis, Chief of Field Services*

Since Lex has been so busy lately, Marketing asked Lex a couple of questions about his time at Columbia University. He recently spent two weeks working with the Briscoe Columbia technical team. The hope was to streamline the workflow and assign the team to specific responsibilities to ensure the most efficient use of time. Responsibilities will be split out as follows: Lito is doing trouble shooting and repairs, Alberto is heading up inspections, James Q is doing small repairs and trouble shooting as well as paperwork, and Carlos is learning the new systems and helping with inspections and bypasses. Each person on the team will take turns doing the daily bypasses. Tom will also be on site once a week to help keep the paperwork current. This is a great group of hard working guys that are making it work and keeping it working.





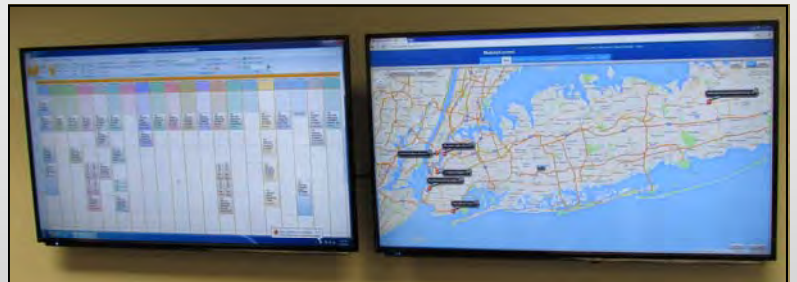
## **Technical Services**

**“Setting the Standard”**



### **Briscoe Plaza Renovation**

As we wind down the ongoing Renovations at Briscoe Headquarters in Centereach, some of the updated areas have already been put to use. In addition to the new Customer Support Center, with its state of the art Fleet Management System, the brand New IT Room is up and running. The IT Room is home to our newly retrofitted Burg and Access System, the DMP XR550, as well as our Sedona Servers and Lightpath Telephone equipment.



### **New Tech Services Training Center**

Another new area that we will be utilizing, is our new Tech Services Training Center. The Training Center will be home to various hands-on Training Boards including DMP, EST3, EST3X, and iO panels. A full syllabus of training courses will be offered to Briscoe Employees as we continue to give our Co-Workers the skills they need to best serve our customers. In addition to the Training Boards, is a full array of classroom style desks with a white board and overhead projection system, giving the room a true educational atmosphere.

For more information regarding the renovations at Briscoe Plaza, contact Mike Petrone at X-226.





# Field Update

## Briscoe Techs Are Making It Work & Keeping It Working



**Make Sure You Are Running The Most  
Current Versions Of Our Programming Software!**

**iO64 & iO500 – iO-CU Version 3.5**

**EST2 – 2-SDU Version 3.3**

**EST3 & EST3X – 3-SDU Version 5.2**

If you have any questions or concerns regarding which version of software you have on your laptop, please call **J.R. McCotter at X 217.**



## Saving and Sending The Latest Site Programs

Please remember to save the latest version of each program in the YY.MM.DD format with a brief description of the work performed at the site, your initials and the date. Then take the time to connect to the internet using your Wireless Hot Spot and email the program to [programs@briscoeprotective.com](mailto:programs@briscoeprotective.com) before you leave the site.



This process, and the few extra minutes it requires, will ensure that each of our technicians will have the most current program when they are sent to a site.

Should you have any questions regarding saving SDU files or how to use your Hot Spot, please do not hesitate to contact **J.R. McCotter at X 217.**



# BRISCOE IN THE NEWS



## New York Nonprofit Press

September 4, 2014 E-Newsletter

Empowering people who serve people



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### Nonprofits Must Protect Staff and Clients Against Low Level Carbon Monoxide Poisoning

*by Bob Williams,*

*President of Briscoe Protective Systems Inc.*



Bob Williams

During the past several months, I have been attending and speaking at many of the public hearings being held throughout Long Island on risks associated with chronic low level carbon monoxide (CO) poisoning.

I listened to John Lagan, the partner of Steve Nelson, who passed away from undiagnosed CO poisoning at Legal Sea Foods in February, speak passionately about the suffering Steve went through in the weeks before he finally succumbed.

I read about the Advanced Medical Technician (AMT) who recently went into a Dunkin Donuts in Carle Place and happened to have a portable CO meter on his person that alerted him of 35 PPM of CO while he was waiting on line for coffee. He evacuated the premises and the responding fire department found a clogged exhaust vent.

Both of these situations, in my opinion, are examples of chronic CO poisoning. Chronic CO poisoning usually involves lower levels of the gas in the air and lower blood CO (COHb) concentrations. Exposure usually continues for many days. The boundary limit between acute and chronic exposure is indistinct (acute: one exposure lasting less than 24 hours; chronic: exposures lasting 24 hours or more).

It is critical that nonprofit executives with residential or other facilities-based programs be aware of these risks – and understand that UL-listed carbon monoxide detectors or alarms do not sound any alarm for conditions under 30 PPM.

For conditions over 30 PPM to 70 PPM, an alarm is not required to be sounded for these devices until AFTER 30 DAYS.

That means that if the 35 PPM condition in Dunkin Donuts remained at that level and if there were UL-listed detectors or alarms installed, with or without a

digital display, they would NOT HAVE ALARMED until AFTER 30 days.

In fact none of the alarm criteria used by UL-listed CO monitors are consistent with exposure limits promulgated by key governmental agencies. For example:

- The EPA cites exposure limits of 9PPM for over eight hours;
- The National Institute for Occupational Safety and Health (NIOSH) unit of the Centers for Disease Control (CDC), specifies exposure limits of 35 PPM over eight hours; and,
- The U.S. Department of Labor's Occupational Safety and Health Administration (OSHA) specifies exposure limits of 50 PPM over eight hours.

I am recommending the use of additional low-level carbon monoxide monitors that produce alerts below the UL requirements to supplement, not take the place of, the required alarms and detectors.

These low-level monitors are battery-operated and cannot be connected to an existing alarm system, but they give a low-level warning within minutes of a 10-30 PPM CO exposure event.

None of us can afford to risk the health of our staff and clients in light of the threat of low level chronic CO poisoning. In fact, nonprofits may be particularly vulnerable since children and the medically fragile may be most susceptible to the dangers of this silent killer.

*Bob Williams is President of Briscoe Protective Systems, Inc.*

*For additional information as well as a free copy of Briscoe's "The Ten Facts You Should Know About CO", contact Denise Rueda, Briscoe's Public Relations Director at 1-631-864-8666 Ext. 214 or [deniser@briscoeprotective.com](mailto:deniser@briscoeprotective.com)*





## BRISCOE IN THE NEWS



# New York Nonprofit Press

October 28, 2014 E-Newsletter

serving people who serve people



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facebook



Follow us on  
twitter

### ***Bert Briscoe Award Goes to QSAC's Winchester***

Briscoe Protective Systems, Inc. has presented its Bert Briscoe Award to Dennis Winchester, Custodian at Quality Services for the Autism Community (QSAC) Early Education Center. Winchester was honored for his hard work and dedication, his rapport with the staff and students, as well as being a dedicated worker. On hand to present the award on September 30th were Denise Rueda, Public Relations Director, and Marisa Erickson, Assistant Service Supervisor.



Marisa Erickson, Denise Rueda, Larisa Muratov, Dennis Winchester, Joseph Traegler, Cynthia Soto and Gina Feliciano.

Winchester is respected by his fellow co-workers, takes pride in his work, and is a pleasure to work with, said Rueda in presenting the award. "He goes over and above the normal scope of his job, including wood working, repairs to ceiling and walls, plumbing, repairs to furniture, etc.—no job is too big or too small."

As part of this award, Mr. Winchester received a \$500 check and a framed certificate.

QSAC is a metro New York-based nonprofit that supports children and adults with autism, together with their families, in achieving greater independence, real-

izing their future potential, and contributing to their communities in a meaningful way. Through direct services and a supportive and individualized setting for children and adults, QSAC works to improve communication, socialization, academic, and functional skills.

"As a company, Briscoe Protective Systems wants to show appreciation to a staff member of a nonprofit organization," Rueda said. "These workers are making a positive impact on the lives of the people they care for on a daily basis

and they deserve to be recognized."

"The Award is named in memory of my grandfather, Bert Briscoe," said company president Bob Williams. "It symbolizes his belief that the things you make in life create who you are, and that the most important thing you can do is make a difference in the lives of your fellow man." This philosophy inspired Briscoe Protective Systems' own mission statement of, "People Helping People Make a Difference."

For more information on Briscoe Protective Systems, contact Denise Rueda at (631) 691-9416 or visit them at <http://www.briscoeprotective.com>.



# Marketing Projects from PRMG



## Briscoe Is The ONLY Company That Provides:

- 7 Million Dollar Free Liability Coverage
- Unlimited Smoke Detector Replacement Warranty
- 5 Year Parts and Labor System Warranty

**Briscoe** 888-274-7263



October 23, 2014

### FDNY Announces New A-433 Form for Use In

Briscoe has been alerted that the FDNY has a new electronic A433 Form. The following downloadable PDF copy. If you have any questions, please contact us.

Visit our Website at  
[www.briscoeprotective.com](http://www.briscoeprotective.com)

Personally,  
**J.R. McCotter, CET**  
Chief of Technical Services  
1-888-274-7263 Ext 217  
[jmccotter@briscoeprotective.com](mailto:jmccotter@briscoeprotective.com)

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Installation & Maintenance - Fire Department - Fire Department - Fire Department

THE ALARM & SECURITY PRODUCTS & SERVICES COMPANY

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100 Park Ave. West - Suite 200 - New York, NY 10011 - Tel: 212-645-8822 - Fax: 212-645-8823  
110 West 23rd Street - Suite 200 - New York, NY 10011 - Tel: 212-645-8822 - Fax: 212-645-8823

## The Briscoe Difference

Just One Life - Briscoe Staff installs CO detectors



Scholarships



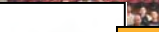
Briscoe Family Fishing Trip



Taking Staff to News Heights



Briscoe Technician Fire Plans



## Why Choose BRISCOE?

**Stability** - Over 36 years providing Fire Alarm & Security Products & Services

**Passion** - We care and take pride in everything we do, and it shows!

**Dependability** - Long term customers "We Have Them Covered"

**Grow With Us** - For the past 5 years we have consistently grown our staff, customer base and territory that we service

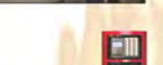
### Benefits -

- \$10K with Company Match
- Security Fund Contribution
- Medical Plan
- Dental Plan
- Prescription Drug Plan
- Optical Plan
- Private use of cell phone
- Vacation up to 4 weeks after 10 years
- Bereavement Pay
- Jury Duty Pay
- Personal Days
- Paid Sick Days
- Holiday Pay
- Transportation to & from work for qualified technicians

## ONE LIFE

### BRISCOE

Partnering with Fire Districts  
and Taking Fire Safety to the Next Level





## Briscoe Family News!



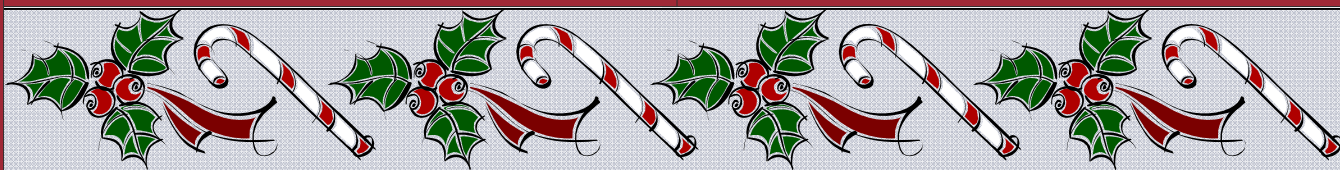
**Congratulations to Kim and Mike  
Petrone on the birth of their son  
Austin Alexander Petrone  
September 5, 2014  
8lbs 12oz, 19 3/4 inches**



## Happy Halloween!







# Save the Date

## *Briscoe's Holiday Party*

December 11th at 5:00pm

Umberto's  
633 Jericho Turnpike  
New Hyde Park, NY 11040

**Keep an eye out for your invitation  
via email!**